

PRE-POSTING

# INSTAGRAM CHECKLIST

DOUBLE CHECK THE FOLLOWING  
ITEMS ARE INCLUDED AND ACCURATE  
PRIOR TO HITTING "SHARE."

## IMAGE

- If you screenshotted the image, did you accidentally capture the "tag" icon?
- Crop (are there any unwanted borders?)
- Add proper Geotag
- Grid view (do all persons/products properly display?)

## CAPTION:

- Spellcheck and spellcheck again
- Confirm alignment with spacing
- Confirm handle being tagged is the correct handle
- Driving to a link in bio? Paste the link in your bio before hitting "share"
- Copy your hashtags to your clipboard before hitting "share" so you can comment them first thing after posting

**ALL READY TO GO? LET'S POST!**