

A close-up, vertical photograph of a family. A man with a mustache, wearing a light blue button-down shirt, is holding a young child. The child is laughing with their mouth open, wearing a light blue and white striped shirt. A woman with long brown hair, wearing a light-colored patterned top, is smiling in the background. The background is a soft-focus outdoor setting with greenery and sunlight. The word "STYLE" is written in a large, black, serif font, and the word "guide" is written in a smaller, black, cursive font below it.

STYLE

guide

LET THE *fun begin*



Deciding what to wear for your photoshoot can seem like a hard task.
But I'm here for you to make it fun and easier!

Your outfits are important for the outcome of the photoshoot. Because we love a good outfit, but the most important is that we look at you. It's your time to shine, without the distraction of too noticeable clothes.

In this guide you'll find examples and tips to get some inspiration for your outfits. With these tips, I'm sure you'll get the best out of your photoshoot.

I'd also love to help you personally, so please let me know if I can help!

xoxo, Hailey

A person wearing a light-colored, vertically striped dress is shown from the waist down. They are holding a film strip in their right hand, which has three frames visible, each showing a close-up of a person's face. The background is a soft, out-of-focus outdoor setting.

MY BEST *Tips*

- Complement, don't match. Don't use exactly the same outfits
- Choose textures over patterns
- Do you love prints? Choose not more than one outfit with a subtle pattern
- Avoid bright colors, text and striking prints
- Take care of your hands and nails
- Use *nude* underwear by using pieces of the client closet

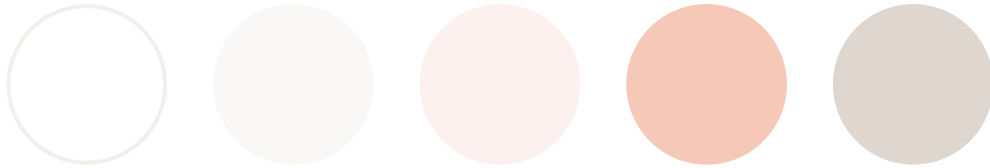
COLOR PALETTE

neutrals



COLOR PALETTE

blush



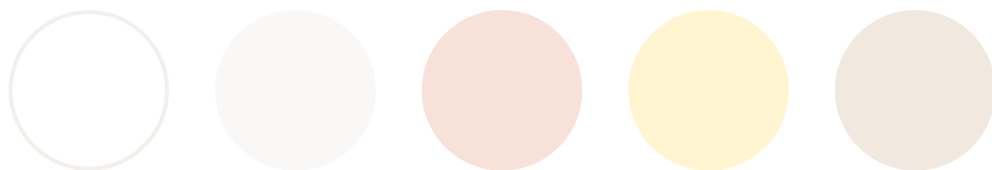
COLOR PALETTE

minty green



COLOR PALETTE

warm pastel





WHERE TO *shop*

- H&M
- ZARA
- RYLEE & CRU
- OLD NAVY

THE CLIENT CLOSET



Worth Collective
M



Worth Collective
L



Free People
L



Worth Collective
M



Worth Collective
S



Worth Collective
M

INSPIRATION

a perfect match



SEE YOU
soon!



-Hailey

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