



2026

FOR aesthetically driven WOMEN



BLUMEBOOM

Service & *Pricing* Guide

BLUMEBOOM.COM

Website Packages

Investment Starts From: **\$1,920 CAD**

Introduction

Your website is a space to highlight your creativity and connect with your audience. I design thoughtful, aesthetically pleasing, professional websites that showcase your work and make it easy for visitors to engage with your brand.

Whether you're launching your online presence, growing your portfolio, or creating a fully custom site, there's a package designed to fit your needs.

01. Showit Template Website \$1,920 CAD (2 payments of \$960)

- Template selection support
- Template customization with your brand guidelines
- Up to 5 pages designed
- Social links page
- Coming soon page
- Copywriting for each page (based on the template)
- Basic SEO
- Mobile-friendly optimization
- 1 round of refinements
- Domain transferring or purchasing assistance
- Post-launch video tutorials on how to edit your website
- Launch graphic (for social media)

02. Custom Showit Website \$3,500 CAD (3 payments of \$1,166)

- Brand discovery session
- Site map
- Example home page to confirm creative direction
- Up to 5 pages (Home, About, Services, Portfolio, Contact)
- Social links page
- Coming soon page
- Custom, easy-to-edit Showit website design
- Copywriting for each page
- Basic SEO
- Mobile-friendly optimization
- 2 rounds of refinements
- Domain transferring or purchasing assistance
- Post-launch video tutorials on how to edit your website
- Launch graphic (for social media)

Brand Packages

Investment Starts From: **\$650**

Introduction

Your logo is often the first impression of your business, thoughtful, intentional design makes it easy for your audience to recognize and trust your brand.

Whether you're launching your online presence, growing your portfolio, or creating a fully custom site, there's a package designed to fit your needs.

01. Logo Design

\$650 (2 Payments of \$325)

- Brand questionnaire
- 2-3 logo concepts
- 1 rounds of revisions on chosen concept
- Final logo files in multiple formats (PNG, JPG, SVG)
- Full-color, black & white, and transparent background versions

02. Brand Identity

\$1,600 CAD (2 Payments \$800)

- Project kick-off and brand questionnaire
- Basic brand research
- Mood board and creative direction
- Logo suite (primary, secondary, icon)
- Curated colour palette
- Typography selection
- 1-page brand guidelines
- Print and digital-ready files
- 1 round of revisions

FAQ

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01. What design services do you offer?

I specialize in a range of services, from logo design and branding to website design and print materials. My aim is to provide a comprehensive suite of design solutions tailored to your needs.

02. How long does a typical design project take?

Each project's timeline varies based on its complexity. A logo might take 2-4 weeks, while a complete branding package can range from 6-8 weeks. During our initial chat, I'll give you a clearer idea of the expected timeline.

03. Can I pay in installments?

Yes! I use a simple two-part payment system — 50% is due upfront to secure your project in my schedule, and the remaining 50% is due upon completion before final files are delivered.

04. Will I own the rights to the designs?

Absolutely. Once we wrap up the project and I receive the full payment, all rights to the designs transfer to you. I'll ensure you have all the necessary files.

05. Do you provide support after the project is completed?

Definitely. I believe in nurturing lasting relationships. If you ever have questions or require tweaks post-project, I'm just an email away.



Ready to Start a *New Project?*

If you've got a clear vision and are eager to kickstart your project, let's dive in!

Fill out the project inquiry form at
BLUMEBOOM.COM

If you're still in the exploration phase or have more questions, no worries at all.

Send any questions you have at:



krishelle@blumeboom.com