



MAX AND MAIDEN INK

SEMI-CUSTOM GUIDE



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WELCOME

You spoke and we listened. We are now offering a semi-custom branch of Max and Maiden Ink, currently only available to our established planners.

Here you will find thoughtfully curated designs that clients can make their own by changing print methods, paper colors, inks, fonts and so much more. It's our normal luxe papers and service, but at an affordable rate.

This collection guide explains the process, how a suite can be transformed, the options available as well as links to designs from each category. Happy browsing!

— Jennifer, Ashley and Michelle



THE PROCESS...

Explore *and* select

Explore our semi-custom invitations and choose a design that best suits your style and is consistent with the overall aesthetic of your event.

Let's Chat

Let's talk design, budget and what we can do to make the invitations yours. We will draw up a proposal based on your initial design selection as well as all the items we reviewed in our consultation.

Booking *and* deposit

If you are ready to move forward you will place your deposit and the onboarding begins!

Text *and* guest address forms

Once we have officially placed you on our schedule, we will send you forms to fill out, gather additional details as well as send you a live google link for your guest addresses. At this time we will also create a basic timeline for us to work with.

Design, samples *and* proofing

Within 5-10 business days, we will send you your first set of design proofs with your selections individually and as a group so you can see how your suite looks all together. Your order includes 3 rounds of revisions to fine-tune your suite until it's exactly the way you have envisioned.

Production *and* mailing

Once you have approved your final proofs we will begin production of your suite. This process takes approximately 4 to 6 weeks depending on the time of year. Once your invitations are received we prep them for return receipt mailing or we ship them to you or your trusted planner.

What's Included?

.01

During *pre-booking*

- design suggestions
- budget evaluation
- proposal and contract
- zoom consultation
- gathering of basic information

.02

During *design*

- color and font selection
- design changes and additions
- initial design proof of each piece along with the full set laid out for viewing
- options as discussed in the zoom consultation that are within your target budget
- 3 additional rounds of revisions AFTER initial proof of design and text / each additional round will be charged at 75.00 each
- sample packet sent to client with paper, ink and embellishment options

.03

Upon *completion*

- finishing, assembly and stuffing
- postage application to the RSVP envelope
- return receipt mailing services or shipping your ready to mail invitations to you or your planner
- photographer's set with vintage postage
- keepsake set with vintage postage
- the option to book your day of stationery to keep your look cohesive with a 10% discount applied to select items



What *can* you change?

- paper colors, ply and types
- print methods
- ink colors
- fonts
- envelope liners
- motifs can be removed, but not changed

What *can you* add?

- envelope liners
- ribbons and twine
- in house die cut shapes
- edge foil and edge paint
- beveled edges
- standard duograms or custom duograms
- belly bands and back bands
- venue and pet illustration
- vellum folio and overlays
- gatefolds
- wax seals, tassels, tags and grommets

The Investment

SAVE THE DATE

BASED ON QT. #100

- A6 size 1Ply / 1 Color
Letterpress or Full Digital /
\$530
- A6 Envelope with Digital
Return Addressing and
Digital Guest Addressing /
\$465

Starting at \$1245+

MINIMUM INVESTMENT

\$3,000.00

- May combine save the date
with Invitation to meet the
minimum
- For day of papers, we
provide a 10% discount on
select items

INVITATION

BASED ON QT. #100

- F8 Size 2Ply / 1 Color
Letterpress or Full Digital
/ \$800
- F8 Envelope with Digital
Return Addressing and
Guest Addressing / \$520
- A6 Size 1Ply / 1 Color
Letterpress or Full Digital
/ \$530
- 4Bar RSVP Card 1 Ply / 1 Color
Letterpress or Full Digital
/ \$375
- 4Bar RSVP Card Envelope
1 Color Letterpress or Full
Digital / \$250

Starting at \$3,000+



SEMI-CUSTOM

A thoughtfully
curated collection
of designs *in*
multiple categories,

Please see the *most*
popular designs
and studio favorites
here.

Don't see your dream invitation in our
favorites? Click on your category to
the right to see additional designs
available to you!

MAX AND MAIDEN INK



FLORAL



DECO

DESTINATION

TYPOGRAPHY

MODERN

FORMAL

VINTAGE

RUSTIC

BEACH



UNIQUE





Next Steps

Have Questions?
Ready to move forward?

Reach out! We are happy to chat...

www.maxandmaidenink.com

IG [@maxandmaidenink](https://www.instagram.com/maxandmaidenink)

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