



KRISTY
DICKERSON

**MEDIA
KIT**

2018

KRISTY DICKERSON

WHO IS KRISTY?



AS SEEN IN



SPEAKING ENGAGEMENTS AT:



HARVARD
UNIVERSITY

**THE GEORGE
WASHINGTON
UNIVERSITY**

WASHINGTON, DC

+ PRIVATE COMPANIES & CONFERENCES
ACROSS THE COUNTRY

Kristy Dickerson, keynote speaker, businesswoman, author and active CEO and co-founder of STARTplanner, has devoted her life to providing hope for individuals who are looking to achieve balance, success, and happiness within their own lives. Dickerson has been sought-after for keynote speaking due to her relatable story, no excuses tone, valuable advice, and upbeat personality that she entrenches in all aspects of her brands. She believes and preaches that individuals have the ability to do anything they want. Through business coaching, workshops, and speaking she has shown individuals how to make change happen in their life and small business.

MOTIVATOR

ENTREPRENEUR

PRODUCTIVITY EXPERT

AUTHOR

KRISTY DICKERSON

QUALIFICATIONS

Kristy holds a bachelor's degree in finance with a minor in business management and has a corporate background in business. She is the CEO of STARTplanner, a daily/weekly planner company that made a six-figure profit within 6 months with zero cash invested in the startup. In the month of July 2016 alone, just over a year after STARTplanner was founded, the company grossed six figures. What was once a vision for Kristy became her reality. By properly delegating, organizing and automating, Kristy has been able to maximize her productivity and take her company to the next level. As a mom to three young boys, she knows what it takes to achieve success by pursuing her passions while also achieving balance. She aims to share her experiences and insight with others through speaking engagements, business coaching and through her social media channels and blog, which are already go-to resources for thousands who seek her advice on everything from business and photography to health and organization.

NEWSLETTER: 8k

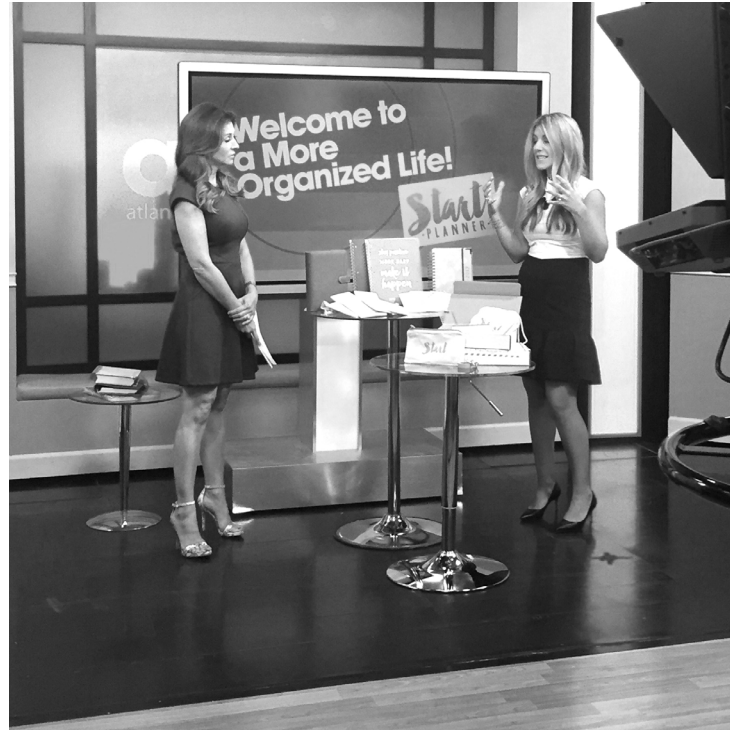
WEBSITE PAGE VIEWS: 55k

FACEBOOK PAGE: 38K

INSTAGRAM: 8k

As of January 1, 2018

STARTplanner



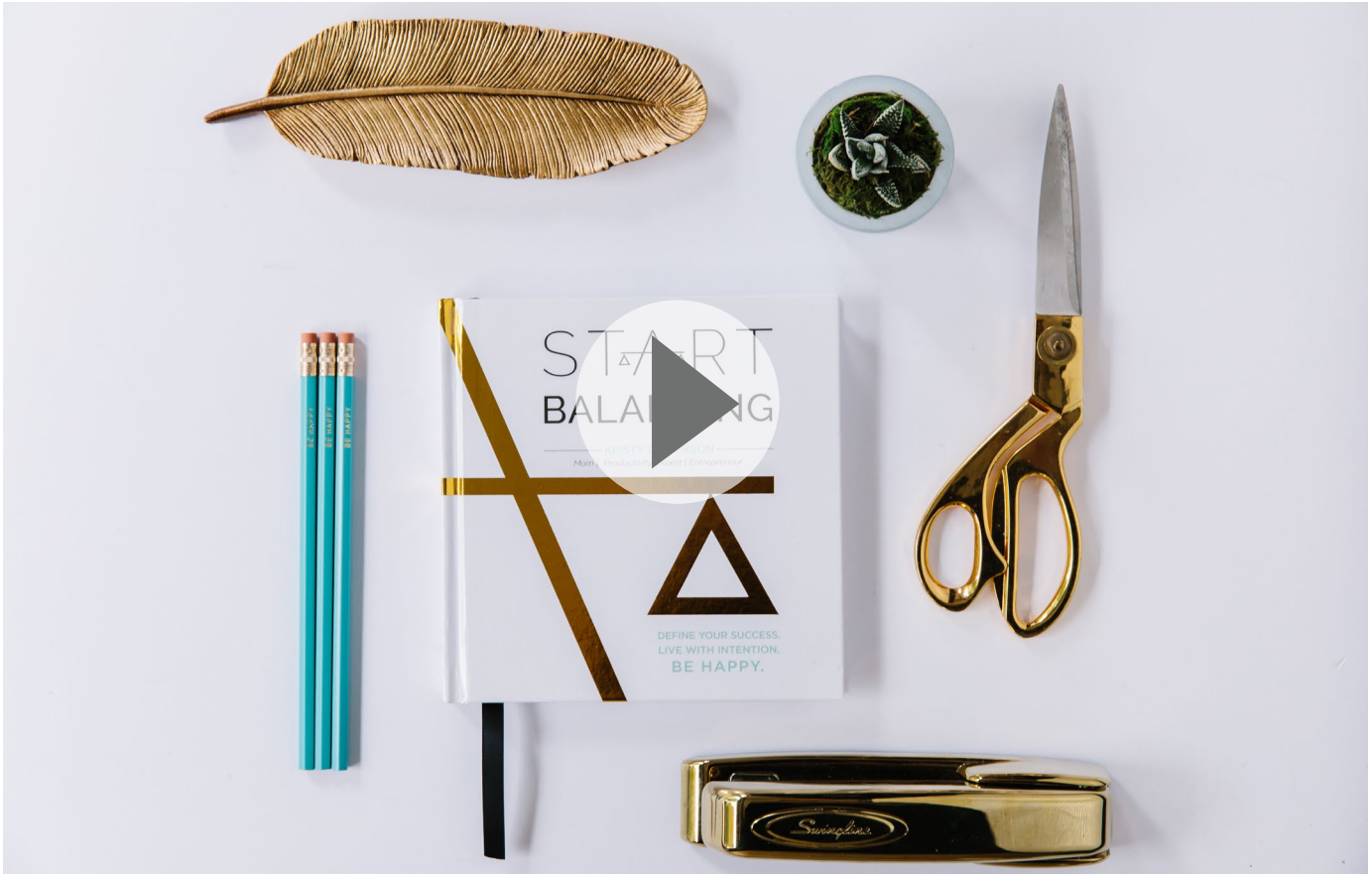
NEWSLETTER: 39k

PRIVATE FACEBOOK GROUP: 6k

FACEBOOK PAGE: 15k

INSTAGRAM: 17k

KRISTY DICKERSON



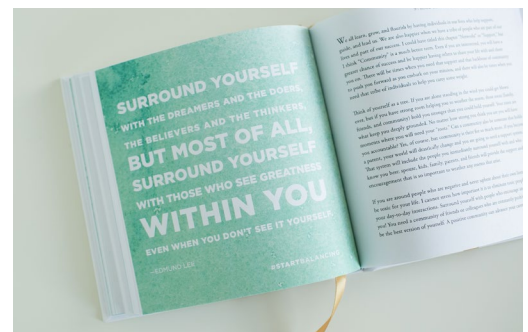
ABOUT THE BOOK

You deserve to be happy. Happiness is found when you are able to balance your personal and professional ambitions and be the best version of yourself. Start Balancing is a no-excuses book that gives you practical hacks for productivity, solutions for being efficient, and inspiring and relatable advice for daily application, allowing you to find your version of success.

Kristy Dickerson is a busy mom, is CEO of STARTplanner, and has changed thousands of lives by applying the principles in this book. Gain clarity, get direction, and turn your dreams into your reality.

Book includes 11 worksheets at the end of every chapter to not just read, but walk through the process of making plans and changing your life. Book Specs: 6.5 x 6.5

LEARN MORE ABOUT THE BOOK



Kristy delivers an energetic presentation, shares invaluable advice and is able to craft a inspirational message that will leave your audience ready to create action. Interested in having Kristy speak or want to talk about a partnership? Please fill out the form, [click here.](#)

WHAT OTHERS ARE SAYING

"Kristy was truly inspiring, motivating and most importantly, real. She immediately connected with the audience and shared many special personal experiences. Kristy is the perfect role model of taking action, making things happen, and believing in yourself."

Mary Norman - Instructor of Marketing, University of North Georgia

"Kristy brings an energy to everything she puts her heart into which is contagious and moves people to action. Her passion to help others win at business while bringing balance to their life is an inspiration."

Todd Watson - CEO SHOWIT

"Kristy speaks truth into the lives of others while liberating them with tools that make them better. She is passionate about living an organized and intentional life and she is getting things done. I have had the privilege of hearing her speak to creatives and I have sat across the table from her, and listened to her dream. She is the real deal and I am proud of all that she is doing."

- Shaun Gordon - KISS Books CEO

"After hearing Kristy speak, I now can say I have a method to organize my life and business! I cleared out the clutter and now have more TIME to spend with my daughter!"

-KiraLee Jones (mom and small business owner)