

EDGES WILD STUDIO

Wedding Flora & Funga

HOUSTON

HELLO, KINDRED SPIRIT!

Thank you for your interest in Edges Wild Studio, my lil Houston-based incubator of botanical art and wonder. Fueled by a shared love of human culture and found-and-collected tree branches, my team and I create a strong sense-of-place for clients wherever we go. We specialize in site-specific installations and bespoke event floral collections for weddings and elopements.

With these collections, we tell earnest and out-of-the-ordinary love stories, usually via a combination of mixed media set pieces, tabletop tableaus, and handheld "flora and funga" that skew left-of-center in any number of ways. Though they are ephemeral experiences, weddings are highly personal milestone celebrations that give us the opportunity to shapeshift emotional abstractions into magical multi-sensory experiences. So that's exactly what we do.

Are you a patron of the (folk) arts? Do you share our deep reverence for the earth? Are you and your person not particularly traditional? If yes, we might just be the right fit for your floral needs. Peruse the next few pages and let your imagination go wild. Anything you can dream up, we can actualize. And don't be afraid if it's odd--that's honestly our favorite creative playground.

Yours,

Hannah

Hannah Mitchell Lowery
Owner and Creative Director

FEATURED IN

Brides of HOUSTON

BLACK BRIDE

POPSUGAR.

junebug
WEDDINGS

BOTANICAL BROUHAHA



EXPERIENCE THE
PROFUNDITY OF THE
NATURAL WORLD

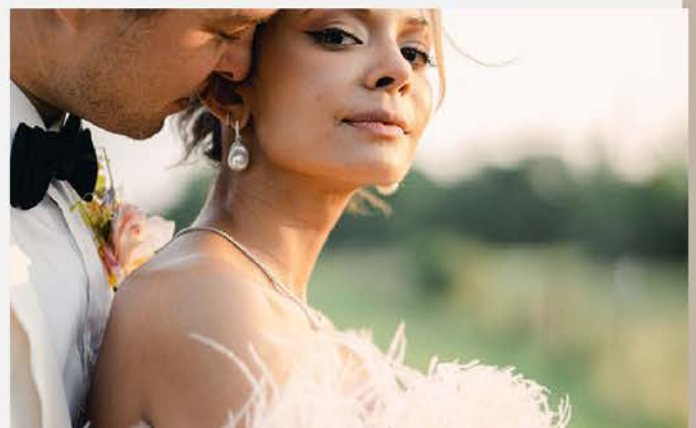


Invoking nature's cinematic excellence with evocative storytelling, we bring an immersive and ambient floral landscape to each wedding environment.



FOLK ART FLORISTRY™

Folk Art Floristry™ is Edges Wild's proprietary post-garden-style design approach. Rooted in human stories and the rituals or talismans important to the individuals whose stories we tell, FAF is characterized by (often maximalist) sculptural complexity and punctuated by fly-aways and line work evocative of movement. The distinctive aesthetic comes together via nuanced colorways, unusual ingredients, and surprising curio. Though they tend to skew more towards the masculine than the feminine, our botanical works carry both energies, often in a delicate balancing act.



Our favored focal flower is often not a flower at all, but some other denizen of the plant kingdom: a leaf, a root, a branch often plays the principal role in the work.

Always love notes to the earth's organic textures, colors, and compositions, our designs are meant to exist in harmony with their surroundings.



We take special delight in individuality, strangeness (read: nerd stuff), experimentation, playfulness, depth, and unexpected connections.





FULL SERVICE WEDDINGS

Starting at \$12,500

Our most highly-requested offering is the Full Service Wedding. Completely custom, each piece of the wedding collection becomes a mirror to your out-of-the-ordinary story, immersing you and your guests in a whimsical dreamscape all your own. By joining your vendor team and offering planning support, rental integrations, custom installations, delivery, setup and teardown, we curate a once-in-a-lifetime experience for you and yours to relish.

This offering includes:

- Custom art direction
- Detailed visual proposal & line-item quote
- A specific set of floral designs: usually reception tablescape, cocktail and tabletop arrangements for a guest count of around 150; large ceremony arrangements or installation(s), as well as wedding party personals (bouquets, boutonnieres, corsages, headpieces, flower girl or ring bearer items, etc.)
- Integration of EWS non-floral rental items (candles, backdrops, props, etc.)
- 1 planning consultation
- 2 design consultations
- Venue walkthrough(s)
- Logistics including delivery, setup, and tear-down
- On-site and site-specific installations
- Phone and email Communication



| PARTIAL SERVICE WEDDINGS

Starting at \$7,500

As ever, completely customizable proposals, but partial service weddings typically involve only floral designs (i.e. no rentals and no candles other than simple glass bistro votives) and include on-site delivery and setup, but not teardown. Our team will deliver to the venue, but then all floral elements become the responsibility of the client to take home or distribute among their guests after the event).

This offering includes:

- Custom art direction
- Detailed visual proposal & line-item quote
- A specific set of floral designs: usually cocktail and tabletop arrangements for a guest count of around 150; large ceremony arrangements, as well as wedding party personals (bouquets, boutonnieres, corsages, headpieces, flower girl or ring bearer items, etc.)
- 1 planning consultation
- 2 design consultations
- Logistics including delivery and setup (no tear-down service)
- Phone and email Communication



MICRO-WEDDINGS & ELOPEMENTS

Starting at \$3,000

Our botanical sets for micro-weddings are uniquely designed for intimate gatherings or small events with typically up to 50 guests. Because elopement-style weddings are distinctly varied from couple to couple, each proposal is bespoke, but please note that these packages usually only include the actual floral designs: table arrangements, stand-alone ceremony designs, and personals (no candles or on-site installs), all created in take-home vessels. Typically, at this baseline, you pick the whole collection up from our studio, transport it to your venue where you set it all out as you see fit, and then get to take all the flowers home with you after the event.

This offering includes:

- Custom art direction
- Detailed visual proposal & line-item quote
- A specific set of floral designs, usually tablescapes and tabletop arrangements, ceremony pieces, and personals (bouquets, boutonnieres, corsages, headpieces, flower girl or ring bearer items, etc.)
- 1 Planning Consultation
- Phone and email Communication



EDGES WILD

You'll know it's an Edges Wild design when it feels as if the seemingly disparate elements have always belonged together.

NEXT STEPS

Connect with me using the [Edges Wild Studio intake form](#)!

And if you didn't see an offering here that fits your needs but still feel strongly about hiring us, don't hesitate to drop a line and expound.

Always happy to think creatively with you about your options.

XO, Hannah

Whimsy awaits...

