



## What to Wear for your photoshoot

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**Photography**



# Here we go!

*First thing first: Be yourself! It is up to you to wear something you like, something that makes you feel good. Want it to be comfy or classy? it's your call!*

*The cherry on the cake: get some harmony between all participants' outfits so that it reflects better on the pictures!*

*Make sure to follow these tips to get the best out of your photo session:*

## DECIDE ON A COLOR SCHEME



- *Pick a color scheme and stick to it*
- *Use light and soft colors*
- *Depending on the season you can choose different colors: in Autumn, prefer some yellow, orange, red, purple, and brown for example!*

## FEW PRINTS & PATTERNS



- *Avoid having several people with competing prints or patterns, as well as large logos, emblems, and graphics like “GAP” and “Old Navy”: these will typically distract attention away from the subjects*
- *We want to see your smiles and your emotions, and less for the clothing company you purchased from!*

## BE TIMELESS



- *Pick outfits that aren't considered too trendy, but will be able to be enjoyed and displayed for many years to come*
- *For instance: jeans! classic look and style yet you can still incorporate your own flair into the outfit with your tops and accessories*

## DRESS ACCORDINGLY



- *Be mindful of the shooting location and the season*
- *At the beach, prefer a Summer dress with sandals or a short-sleeve shirt and shorts for instance*
- *Have everyone on the same page and coordinate in both colors, tones, and styles!*



*If your are going for a photo session in the woods, try to limit green in your clothing.*

*If you plan to take photos in a sunflower field, do not wear a dress with flowers on it.*



## BRING ACCESSORIES



- *Bring accessories that make you feel good or ones that translate your personality: if you like to play the guitar, bring it!*
- *Also consider hats, jewelry, jacket, etc. It will bring out your (or your kid) unique personality on top of their outfit!*



*If you have kids, bring props they like to play with so they can have fun while having some privileged interactions (and keep them focused!)*

## DO'S & DON'T



### **Do:**

- *Add some layers to add texture and variety during your photoshoot*
- *Choose clothes that you like, fit you, and are comfortable! Again, **be yourself** :)*

### **Don't:**

- *Only wear black: prefer neutral colors instead!*
- *No bold or super-bright colors*



# Let's connect!



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