

MILICA MICIC *photography*



what to wear

A SIMPLE STYLING GUIDE FOR
YOUR NEXT PHOTOSHOOT

Images that feel natural, timeless, and true to you begin with comfort and intention.

START WITH HOW YOU WANT THE PHOTOS TO FEEL

What you wear plays an important role in how your images look and feel, but it does not need to be complicated.

The goal is not to look perfectly styled or overly coordinated. The goal is to feel comfortable, confident, and like yourselves.

When clothing feels natural, movement feels easier. When movement feels easy, connection comes through naturally in your photos.

This guide is designed to help you choose outfits that photograph beautifully while still feeling effortless and true to your everyday life.



CHOOSING COLORS

SOFT, TIMELESS COLORS PHOTOGRAPH BEST



Neutral and earthy tones allow the focus to stay on connection rather than clothing.

Some tones that work beautifully:

- creams and soft whites
- warm beige and camel
- soft blues and muted greens
- warm browns and denim
- soft pastels or faded tones

Instead of everyone wearing the same color, choose tones that naturally complement each other.

Try building outfits around two or three main colors and layering softer tones around them.

Avoid very bright colors, neon tones, or large areas of pure black or pure white, as they can draw attention away from emotion and connection.

TEXTURE AND MOVEMENT

TEXTURE ADDS DEPTH AND WARMTH



Different fabrics photograph beautifully together and help images feel lived in and natural.

Consider mixing:

- linen
- cotton
- knits
- denim
- soft dresses or flowing fabrics

Movement matters more than perfection. Dresses that move, relaxed shirts, or slightly oversized pieces often photograph more naturally than very tight or structured clothing.

COORDINATING WITHOUT MATCHING

THINK COMPLEMENTARY, NOT IDENTICAL

The goal is cohesion, not uniformity.
Instead of everyone wearing the same outfit, think about
balance:

- one person in a subtle pattern (gingham, stripes, or small florals)
- others in solid tones pulled from that pattern
- mixing light and mid tones rather than all dark or all light

Lay outfits together on a bed or floor before the session.
If they feel harmonious together in real life, they will
photograph that way too.



WHAT TO AVOID

A FEW SMALL ADJUSTMENTS CAN MAKE A BIG DIFFERENCE:

- large logos or graphics
- very small busy patterns
- matching outfits for everyone
- stiff or uncomfortable clothing
- brand new outfits that haven't been worn before

If you feel like you need to constantly adjust or fix something, it will show in the photos. Ease and comfort always win.



LOCATION & SEASON

DRESS FOR THE ENVIRONMENT



Your outfits should feel natural within the space we are photographing in.

In-home sessions work beautifully with soft, relaxed clothing and natural textures.

Outdoor sessions tend to photograph best with layers and tones that complement nature rather than compete with it.

If you are unsure, you are always welcome to send outfit options before your session to your photographer. We love helping out and coordinating outfits for you.

READY WHEN YOU ARE

WHEN YOU FEEL COMFORTABLE AND PRESENT, THE
PHOTOGRAPHS NATURALLY FOLLOW.

The best photographs come from connection, not perfection.

Your session is not about posing perfectly or wearing the best outfit. It is about documenting your life as it feels right now.

If this approach resonates with you, I would love to help you create images that feel honest, relaxed, and lasting.

Bookings are open for couples and family sessions in Montreal.

www.milicamicicphotography.com
www.instagram.com/milicamicicphoto/

