

MINUTES
Ball Charter Schools (Dobson) Governing Board Meeting
Monday, January 13, 2020

1. **Call to Order:** The meeting was called to order by John Huppenthal at 6:03 p.m. on January 13, 2020 in Room 23 at Dobson Academy, 2207 N. Dobson Road, Chandler, AZ 85224.
2. **Roll Call**

Present:

John Huppenthal, Governing Board President
Tara Yesenski, Dobson Governing Board Secretary
Natalie McKenney, Dobson Governing Board

Others Present:

Michael Larrabee, Hearn Governing Board
Karah Gagnon, Val Vista Governing Board Secretary
Devin Grigg, Val Vista Governing Board
Rhonda Donnelly, Val Vista Governing Board
Dawne Winn, Dobson Principal
Gaye Leo, Hearn Principal
Debra Baca, Val Vista Principal
Annie Gilbert, Sr. Director of Finance and Operations
Parker Galope, Director of Student Support Services

Absent:

Mike Sobieski, Governing Board Vice President
Mike Dyer, Dobson Governing Board
Marcus Harrison, Hearn Governing Board Secretary
Amy Gurtler, Hearn Governing Board
3. **Pledge of Allegiance** – John Huppenthal led attendees in The Pledge of Allegiance
4. **Approval of Agenda** - Motion by Natalie McKenney to approve the agenda of the Ball Charter Schools (Dobson) Regular Board Meeting. Tara Yesenski Second. All in favor (J. Huppenthal, T. Yesenski, N. McKenney). Motion carried.
5. **School Recognition/Mission Moment** - BE KIND project video was shown by Dawne Winn. It is a teaching tool for students across the nation and Dobson Academy was featured, as students in Mrs. Walker's class showed off dance moves. BE KIND teaches children to be good citizens, and as adults to be kind.
6. **Call to the Public** – None Present
7. **Dobson Consent Agenda Items:**
 - 7.1 Previous Meeting Minutes – Regular Board Meeting of December 9, and Executive Committees of January 8, 2020.
 - 7.2 Enrollment/Attendance Update – Dobson 476 (509)
 - 7.3 Personnel Items – New Hires: Christina Dobbins, Lead Teacher Child Care; Nathan Burley, Lead Teacher Child Care; Taylor Tuley, SPED Para; Reassignments: Lindsey Adams, Child Care Director to Registrar; Cindy Cabrera, Kinder Prep Teacher, Child Care Director; Odalys Martir, SPED Para, Kinder Prep Teacher; Separations: Paige Connors, Para, (12/20/19); Karina Calderon, Para, (12/20/19)

Motion by Natalie McKenney to approve the Consent Agenda items as presented. Tara Yesenski Second. All in favor. (J. Huppenthal, T. Yesenski, N. McKenney). Consent Agenda approved.
8. **Dobson Principal Monthly Report** – *Dawne Winn*

Dawne mentioned the upcoming Taco Tuesday celebration dinner on January 28, and promoted the incredible smoke pork roast fundraiser—perfect for Super Bowl.

9. BCS Director of Student Support Services Monthly Report – Parker Galope

Parker noted enrollment numbers are holding pretty steady. Department of Ed. reviewed files and deemed they were in great shape. Compliance tips were provided and a checklist was included in her report. Parker expressed appreciation to the Board for their support in hiring a para professional at Val Vista and Specialist, Lauren Reynolds.

10. Senior Director of Finance and Operations Monthly Report – Annie Gilbert

- 10.1** Finance Director Report Summary
- 10.2** Ball Dashboard – FY20 through November
- 10.3** Dobson Dashboard – F20 through November
- 10.4** Hearn Dashboard – FY20 through November
- 10.5** Val Vista Dashboard – FY20 through November
- 10.6** BCS Combined Profit and Loss – July through November 2019
- 10.7** BCS Combined Balance Sheet as of 11/30/19

Annie went over her Board Packet reports indicating financial ratios have been updated from last year, and noting how BCS ended 2019. Things are looking positive. Regarding the upcoming budget, an Agenda item was proposed for the February Board meeting re; Letters of Agreement.

Annie announced: Charter Day at the Capital, February 20 (come between 11:00 and 2:00 p.m.). She also announced photos of Board members will be taken at the February Board meeting.

11. Planning and Development Committee Report – Mike Dyer

- 11.1** Spring Work Session – April 3, 2020

Annie provided the report, indicating that a top-notch facilitator is available and she is confirming the date with Mike Dyer. Three Committee items are on today's Agenda for vote: letterhead and email branding, Reimbursement of Expenditures Agreement, and BCS Website redesign.

12. Digital Learning Committee Report – Parker Galope

Parker reported on the upcoming EdTech Team Arizona Summit featuring Google for Education. Seven from BCS are signed up so far for this global two-day summit being held March 17 and 18.

13. Curriculum and Systems Committee Report – Mike Sobieski

The Committee did not meet in December.

14. Academic Excellence Report: Benchmark #2 Results (Schoolwide, grade level and subject P/Y comparison)

Dawne invited three Dobson teachers to present on Google classroom, identifying student needs, assessment and curricular rigor, as well as student and accountability tracking. Amanda Moore, Caleda Wyland, and Jamie Bradley did a wonderful job of sharing and updating the Board as to useful classroom tools and Pearson curriculum.

15. Presentation: (This item was moved up on the agenda).

Annual Arizona Bank and Trust Review - Abran Villegas and Robert Avalos presented and included a printed handout of consolidated Ball Charter Schools. Abran expressed Kudos to Annie for fine job!

16. Action Item: Approval of Dobson 2020-21 Academic Calendar

Natalie McKenney moved to approve the Dobson 2020-21 Academic Calendar as presented in the Governing Board Packet. Tara Yesenski Second. All in favor. (J. Huppenthal, T. Yesenski, N. McKenney). Motion carried.

17. Discussion and Possible Action Item: Marketing and Enrollment Director Job Description

Karah reported it had become apparent BCS needed a central position to coordinate and facilitate growing enrollment, branding, marketing, and website redesign ownership. Amanda deNight became a front runner for this position.

Natalie McKenney made motion to approve the Job Description (inserting Hearn edit as noted). Tara Yesenski Second. All in favor. (J. Huppenthal, T. Yesenski, N. McKenney). Motion carried.

18. Discussion and Possible Action Item: BCS Website Redesign

Rhonda Donnelly presented a PowerPoint outlining the work of the Website Redesign Committee to unify the BCS Website. Rhonda recommended the student developer she had previously worked with, (Josh Ahles) and a local Gilbert company, ShowIt, for the platform. The Committee recommends getting this going as soon as possible due to on-line enrollment. BCS site would be developed first, then moving on to schools once all are comfortable and things working as they should.

Link to the presentation:

[BCS Website Redesign Presentation](#)

Original presentation to Committee

[Website Redesign Proposal](#)

John expressed that in the future, system decisions that affect all three schools; should have all principals on board. Parker was asked to review accessibility (outsourcing for review was recommended).

John moved to approve the contract with the designer, providing the following conditions: Approval subject to review (our existing costs, and what other Boards are paying) and approved by all three principals; Approval is subject to competitive analysis (obtain 2 additional bids); Approval is conditional; all appropriate conflicts of interest made. Natalie McKenney Second. All in favor (J. Huppenthal, T. Yesenski, N. McKenney). Motion carried.

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19. Discussion and Possible Action Item: Planning and Development Committee stationery branding and uniform BCS signature line.

Motion by Natalie McKenney to approve use of the BCS crest on stationery and email signature line; with school mascots appearing on bottom of stationery (relatable school identity). Tara Yesenski Second. All in favor. (J. Huppenthal, T. Yesenski, N. McKenney). Motion carried.

20. Discussion and Possible Action Item: Strategic Plan Review – Months to include on Operations Calendar for initial and midway review.

Tara Yesenski moved to bump up Board approval of the School Calendars to December on the Operations Calendar. Natalie McKenney Second. All in favor. (J. Huppenthal, T. Yesenski, N. McKenney). Motion carried.

21. Discussion and Possible Action Item: Expense Reimbursement Agreement

Tara Yesenski moved to approve the Expense Reimbursement Agreement as presented. Natalie McKenney Second. All in favor. (J. Huppenthal, T. Yesenski, N. McKenney). Motion carried.

22. Future Agenda Items – The following items are to be placed on the February agenda:

- Begin the talk about expansion. Annie will present on certain financial targets to be met before proceeding as well as delineating other items required prior to proceeding.
- Discuss Letters of Agreement. Be thinking about a proposed amount consisting of part percentage and part flat amount.
- Revisit the topic of Compliance and having a third party review.
- Review of 2013-2014 Strategic Plan – include on February agenda

23. Adjournment

Motion by Tara Yesenski to adjourn. Natalie McKenney Second. All in favor. (J. Huppenthal, T. Yesenski, N. McKenney). Motion carried. Meeting adjourned at 8:37 p.m.

The next BCS (Dobson) Board Meeting is scheduled for February 10, 2020 at 7:00 p.m. at Val Vista Academy.

Approved by Ball Charter Schools (Dobson) Governing Board

Board President

Date