



Let's Talk Flowers!

Getting ready for your Lily Greenthumb's flower consult

I'm Karen Greenoe, owner and lead designer, and I can't wait to chat with you!

Below are some quick tips to make our first meeting the best it can possibly be. And don't worry if you don't have all of the answers... I'm here to guide you along the way and make sure the process of picking your flowers is actually FUN!

OF COURSE, IF YOU HAVE ANY QUESTIONS BEFORE OUR MEETING, YOU CAN REACH ME AT [KAREN@LILYGREENTHUMBS.COM](mailto:karen@lilygreenthumbs.com)



Before your appointment...

**USE THESE
EASY TIPS
TO MAKE
YOUR
FLOWER
EXPERIENCE
AS EASY AS
POSSIBLE**

- Know your color palette and style, or at least an idea!
 - Send inspiration images to me ahead of time at flowers@lilygreenthumbs.com. If you don't have any, let us know and we can send some design boards of our designs your way based on the style of your wedding. From there, you can get a pretty good idea of general likes and dislikes to guide our conversation.
 - Make a list of any must have flowers (as well as those you don't want anywhere near your wedding!) Don't worry if you don't have any favorites that jump out to you. I'll help guide you!
 - Have an idea of guest seating. Do you like long tables or round (or a combo)? Will you have seating for everyone or more reception style?
 - Brainstorm centerpiece styles. Do you like tall arrangements or low? Or a combo of the two? Again, don't worry about coming up with exact ideas, just general concepts.
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FAQ

What you need to know!



- **How long should I block off for our meeting?**

Typically a first call or zoom takes about an hour. For an in person meeting, plan for an hour and a half.

- **What should I expect during our meeting?**

We like to make the process easy...and fun! We'll get to know each other a little bit, walk through the complete floral vision of your wedding, settle on the style for each arrangement and talk about specific varieties to be included in your overall designs. I will show you images of designs we've done and make suggestions based on my experience with your venue. After the call, I'll pull a fully detailed list of flowers for each arrangement and include it in your proposal.

- **How long will it take me to get my proposal?**

I like to have your proposal in hand within 2 business days after our initial design meeting. If we are in a busy season and detailing your proposal will take longer than 2 days, I'll make sure to let you know and keep you updated on the progress. I won't leave you hanging, I promise!

- **Can I make changes to my proposal?**

Absolutely! Up until 30 days before your wedding, we can make any changes you'd like to your proposal. After the 30 day mark, we can add to your proposal or shift things around, but we can't remove anything since the flowers have already been ordered from our wholesaler.

- **Do you only provide flowers or do you have other items as well?**

We have a pretty massive inventory of vases, stands, candles and arbors! We are always growing our inventory as well so if there is something specific that you want that we do not currently have and we think it would be a good addition to our rental inventory, we can purchase it and rent it to you. That will definitely save you money! For items like linens, chandeliers, pipe and drape and furniture, you would need to go through a separate rental company. Based on your style, we can make recommendations for the company that would be best for you.

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- **Do you provide delivery? What about cleanup at the end of the night?**

We sure do! As long as your order meets our minimum amount for delivery, our team of designers will be on site to deliver the flowers and set it all up. At the end of the night, our team will be back to retrieve all of our rental containers as well as clean up and remove any flowers that you or your guests do not want to take with them. You also have the option to keep the flowers and enjoy them and return the containers to us within two weeks of your wedding. If you decide to do this, your retrieval fee turns into a security deposit that will be refunded once the containers are returned to us.

- **What if I need delivery to multiple locations?**

Our standard delivery and setup includes up to two delivery locations. If you need to add an additional location, it will be subject to the availability of our delivery schedule.

- **How early do you set up for my wedding?**

We typically like to have everything set and ready to go at least one hour before your first guest arrives. Every venue has different rules with regards to setup times (hotel ballrooms tend to be available earlier than private venues or outdoor locations.) We will be in touch with you a few weeks prior to your wedding date and sort out details like when your photographer wants to start taking pictures with your flowers, when the venue is ready to go, etc.

- **How do I secure my date?**

All you need to secure your date is a signed contract, which you can do digitally right within your proposal! Once you sign, I will send you a Quickbooks invoice for the 25% deposit that you can also pay online.

- **What payment methods do you accept? What is your payment schedule?**

We accept credit and debit cards, checks, cash and bank transfers. There is a 3% processing fee for card transactions but EFT can be done through your online invoice and is free! This is done through Quickbooks so it is just as secure as a credit card. The non refundable deposit is 25% and is due with the signed contract, 50% is due 90 days out from your wedding and the final balance is due 30 days prior. We will send you invoice reminders before each payment is due.

We look
forward to
seeing you!

- Lily Greenthumb's

