

LEADERSHIP BEYOND THE THEORY

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LIMITED



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13

NUMBER OF YEARS
AS A LEADER

10/10

LIKELIHOOD TO
RECOMMEND TO OTHERS

15

LARGEST TEAM
JEREMY HAS LED

WHAT SPECIFIC CAREER CHALLENGES DID YOU HAVE, THAT LED YOU TO LOOK FOR A SOLUTION LIKE LBT?

I am a corporate lawyer by professional background and have never had any formal leadership education. My learning to date had all been "on the job" and trying to take on board what I perceived to be the effective habits from other leaders.

I had reached a point where I had to find another way to do things so that leading my team was a not a secondary part to my role but the primary focus. LBT was the start of that journey.

WHAT IMPACT, IMPROVEMENTS OR RESULTS HAVE YOU ALREADY SEEN (EITHER FOR YOURSELF OR IN YOUR BUSINESS) SINCE STARTING LBT?

I now have a framework by which to become a more effective leader. I took a long break at the end of the year to focus on my family due to 3 years of COVID separations. I have returned feeling recharged and determined to put the LBT learnings into practice. I am cognizant that this is a journey, not a destination.

DID YOU FEEL AS THOUGH YOU GOT A PERSONALISED EXPERIENCE DURING THE PROGRAM?

It is as personalised as you make it as a student. The team does a great job in making this feel as personal as possible.

WHAT MAKES LEADERSHIP BEYOND THE THEORY DIFFERENT FROM OTHER LEADERSHIP EDUCATION PROGRAMS/SEMINARS/WORKSHOPS THAT YOU'VE DONE?

LBT provides a toolkit which can be revisited for an entire leadership career and the lifetime access to the materials is reflective of this. It's authentic and practical throughout.

CAN YOU DESCRIBE YOUR SELECTION PROCESS AND WHAT CRITERIA YOU WERE LOOKING FOR TO ENSURE THIS WAS A SOUND INVESTMENT OF YOUR TIME AND MONEY?

At the time, I needed something which I could squeeze into my schedule and having lifetime access was a major attraction. This gave me the security that if life got in the way, I could still complete the content at a later date. At the price point compared with any other comparable courses, I did not sweat on the value for money proposition. My 12 months plus research of listening to the podcast was more than enough evidence on this front. The question for me was more the time commitment. I was very prepared to make it work but was concerned what pressure this may place on my family given our elastic band was already fairly stretched. We found a way to do it, even with a few work curveballs along the way.

WHAT WAS YOUR 'PIE IN THE FACE MOMENT', THE CONCEPT THAT REALLY STUCK WITH YOU AND MADE YOU GO 'WOW, I NEED TO WORK ON THAT!'?

So many! Actually striving to make yourself redundant in your current role, as opposed to indispensable. This was something which I realised was a whole new lens for me and something which offered a lot in terms of my leadership development.

IF SOMEONE IN A SIMILAR CAREER POSITION TO YOU ASKED YOU FOR YOUR ADVICE ON WHETHER THEY SHOULD DO THE PROGRAM OR NOT, WHAT WOULD YOU SAY?

The "I don't have time" excuse for me was a symptom of my problems. LBT provides all the tools to become a professional effective leader. It is an exceptionally well constructed toolkit, delivered with integrity and passion for the topics. The greatest challenge comes next in utilising those tools and not allowing LBT to be *just* a training course.

IS THERE ANY FEEDBACK THAT YOU THINK WOULD BE VALUABLE FOR FUTURE STUDENTS TO KNOW?

I think everyone will be different. The great thing is the flexibility offered to find a way that works for the individual. For me, it was listening to the weekly content whilst cycling to and from the office. I then tried to reflect at the end of the week and work out my biggest challenge in that area and convert that to a question for the seminar.

I always got through the content and probably managed the reflection 60% of the time but hearing other questions in the seminar was highly worth the time investment.