



# INTRINSIC

BY HOPELYND

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A DISABILITY INCLUSIVE ART  
SHOW AND SILENT AUCTION  
HIGHLIGHTING ORIGINAL  
ARTWORK CREATED BY ADULT  
ARTISTS WITH DISABILITIES.  
JOIN US AT VENUE3TWO IN  
GRAND RAPIDS FOR AN  
EVENING OF COMMUNITY,  
CREATIVITY, AND DISABILITY  
INCLUSION.

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TICKETS  
REQUIRED  
FOR ENTRY

MARCH  
27  
2026

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VIP HOUR 6PM-7PM  
GENERAL ADMISSION 7PM-9PM  
AUCTION ENDS 8:30PM

- *Live Art Auction*
- *Light Appetizers*
- *Cash Bar*
- *Disability Inclusive  
Community Event*

Venue3Two, 3232 Shaffer Ave  
SE, Grand Rapids, MI

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## IN KIND SPONSOR

An In-Kind Sponsor supports 'Intrinsic by Hopelynd' by donating goods or services, helping reduce event costs and enhancing the experience for our youth artists and guests. In-kind sponsors receive the same recognition as cash sponsors, including logo or name placement on signage, programs, and our website, plus social media and public acknowledgment.

## FRIEND OF HOPELYND \$500

### BENEFITS

- Name listed in event program and on website
- A small thank-you gift from our team at the event
- 2 VIP Tickets for early access or digital gallery access

## BRONZE SPONSOR \$1000

### BENEFITS

- Name/logo listed on event website and digital program
- Recognition on social media
- Option to include a small branded item or flyer at the event
- 4 VIP Tickets for early access

## SILVER SPONSOR \$2500

### BENEFITS

- Name or logo listed on event signage and website
- Recognition in digital program and social media
- Option to provide a branded small giveaway or table card at the event
- Recognition in post-event digital newsletter
- 6 VIP Tickets for early access

## GOLD SPONSOR \$5000

### BENEFITS

- Recognition in event program and during program announcements
- Option to include printed materials, a branded small door prize giveaway and a small display at the event
- Social media shoutout on event posts and post-event recap highlight thank you
- Recognition in post-event digital newsletter
- Thank-you gift from our team at the event
- 10 VIP Tickets for early access

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## Presenting Sponsor \$10,000

### BENEFITS

- Premier logo placement on event signage, website, and printed materials
- Recognition during welcome remarks at the event
- Opportunity to present an award or recognition during the event
- VIP early access to the show and auction, including a behind-the-scenes tour and meet-and-greet with artists
- Option to appear with Hopelynd at public relations announcements, such as TV, radio, or media interviews promoting the event. This opportunity is exclusive to the Presenting Sponsor.
- Option to include branded materials, signage, and a 6 ft table at the event
- Featured social media post and newsletter highlight
- Recognition in pre-event press release
- Thank-you gift from our team at the event
- 15 VIP Tickets for early access



## Sponsorship Commitment Form

### CONTACT INFORMATION

COMPANY NAME:
CONTACT PERSON:
ADDRESS:
CITY/STATE/ZIP:
PHONE NUMBER:
EMAIL ADDRESS:

### SPONSORSHIP LEVEL

- ☐ GENERAL DONATION-ANY AMOUNT
- ☐ IN KIND SPONSOR
- ☐ FRIEND OF HOPELYND-\$500
- ☐ BRONZE SPONSOR \$1,000
- ☐ SILVER SPONSOR \$2,500
- ☐ GOLD SPONSOR-\$5,000
- ☐ PRESENTING SPONSOR-\$10,000

[PAY ONLINE? CLICK HERE](#)

### IMPORTANT DATES

TICKET SALES JANUARY 9, 2026  
EVENT MATERIALS AND SIGNAGE MARCH 16  
WEBSITE ANYTIME

### PAYMENT BY CHECK

- PAYABLE TO HOPELYND
- SENT TO HOPELYND AT 57 COURTLAND ST #293  
ROCKFORD, MI 49341

### ADDITIONAL INFORMATION

PLEASE PROVIDE A HIGH-RESOLUTION LOGO FOR PROMOTIONAL USE TO [INFO@HOPELYND.COM](mailto:INFO@HOPELYND.COM)

\_\_\_\_\_  
SIGNATURE

\_\_\_\_\_  
DATE

**WANT TO  
PAY ONLINE?**



Scan the QR code

THANK YOU!

WE APPRECIATE YOUR GENEROUS SUPPORT OF HOPELYND. YOUR SPONSORSHIP HELPS US ACHIEVE OUR MISSION AND MAKE A POSITIVE IMPACT. FOR ANY QUESTIONS OR ADDITIONAL INFORMATION, PLEASE CONTACT KARA OR KELLIE [INFO@HOPELYND.COM](mailto:INFO@HOPELYND.COM)



# HOPELYND

Creating an accessible, inclusive space where people with disabilities are seen, celebrated, and represented through art and photography.

## OUR WHY

There is a lack of fully accessible photo and creative studio space in the Grand Rapids area. Many families never see themselves represented in photos, social media, or community art. Most studios aren't trained or equipped to support people with disabilities and accessibility barriers prevent true inclusion.

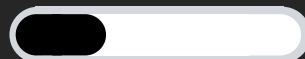
Everyone deserves to be visible.

## USE OF FUNDS

50% Future Studio



30% Daily Operations



20% Community Development



## The Founders

Kellie Hetler and Kara Hanes, two photographers and mothers to daughters with disabilities, are creating Hopelynd to fill a critical gap in their community. Drawing from personal experience, they envision a nonprofit studio intentionally designed for people of all abilities. Hopelynd will feature wheelchair access, sensory-friendly lighting, and inclusive design to offer a welcoming space for photography, events, and connection. Their mission is to build more than just a studio—it will be a place where everyone feels seen, valued, and empowered to capture life's moments in a space built with empathy, accessibility, and belonging at its core.



Hopelynd's mission and core values made our family seen, respected, and heard with our medically complex child. Thank you for capturing our family so beautifully, we will cherish these photos forever!

- Mary

## THE SOLUTION

A Fully accessible studio for photography and events which would include:

- Daily Rentals for Small Events
- Hourly Rentals for Accessible Photography Space
- Monthly Studio Memberships for Photographers and other creatives of all abilities
- Events and Sessions for those who are disabled

## FUNDING OVERVIEW

# \$500K

- Land Acquisition
- Permit Fees
- Site Preparation
- Construction
- Accessible Furnishings

## HOW TO GET INVOLVED

- Become a founding donor
- Join our volunteer network
- Partner with us for programs or events
- Sponsor an exhibit or workshop
- Photographers – receive accessibility training & collaborate