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Press Contact:

Elise McGee

(781)-935-0376

[evmcgee@bu.edu](mailto:evmcgee@bu.edu)

**Durable Appliances Launches the ElectroZoom XL Vacuum**

*First Industrial-Strength Vacuum Delivers Comfort and Strength to Households*

**CAMBRIDGE, Mass.**,— March 10, 2021— Durable Appliances Corp., a leader in the field of industrial cleaning appliances and sustainability, proudly unveiled the ElectroZoom XL. This new vacuum is the company’s first industrial-strength, consumer-friendly vacuum that delivers innovation and comfort to households.

<p><b>Top Takeaways</b></p> <ul style="list-style-type: none"><li>• The first industrial-strength vacuum made for consumers.</li><li>• Innovative cleaning technology that improves healthy living.</li><li>• Tech-savvy features unlike ordinary vacuums.</li></ul>
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Changing the field of at-home cleaning, the ElectroZoom XL is the first of its kind that focuses on hygienic technology, ease, and an intelligent ecosystem. The EZXL is the only vacuum with a patent-pending HEPA-certified filtration system called GermStat. This electrostatic microfilter system captures dust, pet hair, pollen, and other irritants with ease, ensuring no after-dust. This feature is ideal for individuals who suffer from allergies, asthma, or other respiratory conditions.

The ElectroZoom XL is the first powerful yet lightweight vacuum. With a weight of only 8 pounds, the EZXL offers functionality and convenience. Providing sanitary tech and ease is not the only goal of the ElectroZoom XL. Another innovative feature of the vacuum is its ability to seamlessly integrate into the smart life via Bluetooth. Utilizing Bluetooth technology, the EZXL links to an app that monitors bag status, battery life, maintenance cycles, and supports equipment purchases.

“Our goal at Durable Appliance Corp. is to bring the innovation we have brought to the specialized cleaning world for years to everyday customers. The ElectroZoom XL is the first industrial-strength vacuum made for homeowners,” said David Evans, Vice President of Marketing. “The ElectroZoom XL optimizes the cleaning experience through its versatile design and capabilities that have not been seen in other vacuums before.” [UNAPPROVED]

**Health, Convenience, and Comfort**

Carefully crafted, the ElectroZoom XL weaves resourcefulness and ingenuity throughout its design, creating solutions when it comes to tackling consumers' concerns. These revolutionary features restore order and shine for users through:

- **Ultimate UltraWave (U2Wave)** - Accompanying the GermStat, the ElectroZoom XL uses an ultraviolet germicidal irradiation light, known as the Ultimate UltraWave (U2Wave), which kills over 90% of pathogens such as bacteria, mold, and viruses. Users suffering from allergies, asthma, or a weakened immune system would benefit from this revolutionary feature.
- **Cordless Operation** - The ElectroZoom XL provides an easy cordless option that lets users vacuum in places that are difficult to get to, such as stairs, high shelves, or furniture. This cordless option operates for 60 minutes, providing wireless, adaptable cleaning for any environment.
- **ElectroGrip+** - Dr. H Johann Crichenbach, an orthopedist, invented a forward-thinking ergonomic handle for the ElectroZoom XL. This handle, the ElectroGrip+, can extend to 46 inches, allowing easier bending and flexing to reach hard places. Factored into the design process, the handle in use prevents wrist and back strain when the time comes to reach difficult areas.

### **Pricing and Availability**

The ElectroZoom XL is available for purchase online at the Durable Appliance website ([www.durableapp.com](http://www.durableapp.com)) and Amazon, as well as in stores at Walmart and The Home Depot. The retail price is \$695. Additionally, a set of eight attachments of brushes, tools, and wands is available for an additional \$99.95. With the purchase of this vacuum, Durable Appliance included a one-year labor warranty and a five-year parts warranty on the vacuum.

### **About Durable Appliances**

Headquartered in Cambridge, Massachusetts, and founded in 1925, Durable Appliances Corp. is an award-winning leader in industrial appliances and supplies. Durable Appliances successfully established its presence in the commercial cleaning industry by developing innovative engineering and cleaning technology. DAC has sold over 1 million units of the acclaimed Chamber-Clean industrial vacuums and operates in 72 countries worldwide. Setting the industry standard of commercial cleaning, DAC is ready to revolutionize cleaning technology for households. Durable Appliances has partnerships

with well-known retailers such as Amazon, Walmart, and The Home Depot. For more information, visit [www.durableapp.com](http://www.durableapp.com) or follow the company on Twitter @Durable.