

KYLIE GARRETT

Product Designer skilled in user-centered design who generates robust solutions with 10 years of experience in visual design & multimedia production.

Extensive knowledge in visual design & user interface design provides advantages in finding effective communication solutions; creating polished experiences for internal & client-side users that positively impact company objectives.

PRODUCT DESIGNER

 (949) 419-7968

 kylieblakegarrett@gmail.com

 kylieblakegarrett.com

 kylieblakegarrett

WORK EXPERIENCE

metriq | Part-time | Irvine, CA

UX COORDINATOR 08/2023 – Present

- Collaborate and engage with project stakeholders to gather requirements and feedback
- Understand the strategic direction set as it relates to team goals
- Utilize web-based UI development technologies such as HTML5, Javascript, and CSS to create design solutions
- Design accessible solutions for websites – including content strategy, wireframes, design systems, UI design, content design, and UX auditing

Blake Design Studio | Owner & Freelancer | Irvine, CA

VISUAL & PRODUCT DESIGNER 04/2022 – Present

- Develop brand strategy, design collateral, websites, and mobile high-fidelity prototypes that connect deeply with the client's target audience
- Grew audience engagement on client's website by 50% with brand strategy and website design

Fluid Communications, Inc. | Orange, CA

LEAD GRAPHIC DESIGNER 01/2016 – 09/2022

- Created, organized, and presented project style guides and pattern libraries
- Engaged in frequent feedback through collaboration with stakeholders to iterate on ideas and improve quality
- Corresponded and collaborated with front-end developers to convey and achieve the expected product design
- Developed branding for a nonprofit that generated a 20% increase in the donor base
- Mentored interns; built trust and created an environment of collaboration
- Created UI design solutions for websites and apps – including wireframes, flowcharts, prototypes, and mockups

EDUCATION

THINKFUL 12/2022 – 05/2023

Certificate, UX/UI Design Immersion

- Accumulated 1000+ hours of class-time, real-world project experiences
- Conducted user surveys and interviews, leveraged data to develop personas, user stories, and flows in order to make informed design decisions
- Utilized the double-diamond process and design sprint
- Created effective case studies to showcase findings and design decisions with clients and stakeholders

CAL STATE UNIVERSITY LONG BEACH 01/2016

Bachelor of Arts (B.A.) Fine and Studio Arts, Graphic Design Emphasis

TECHNICAL SKILLS

Adobe Creative Suite

Figma, XD

Basic HTML/CSS

Google Suite

Notion

Asana

Mailchimp

RESEARCH SKILLS

Competitive Analysis

Heuristic Evaluation

Journey Mapping

Empathy Mapping

User Interviews

User Testing

Ethnography

Task Analysis

Benchmarking

DESIGN SKILLS

Atomic Design Systems

Brand Development

Website & Mobile Design

Visual Design

Wireframe Design

Concepting

Prototype Design

Sketching

CERTIFICATIONS

Applying AI

Thinkful | 09/2023