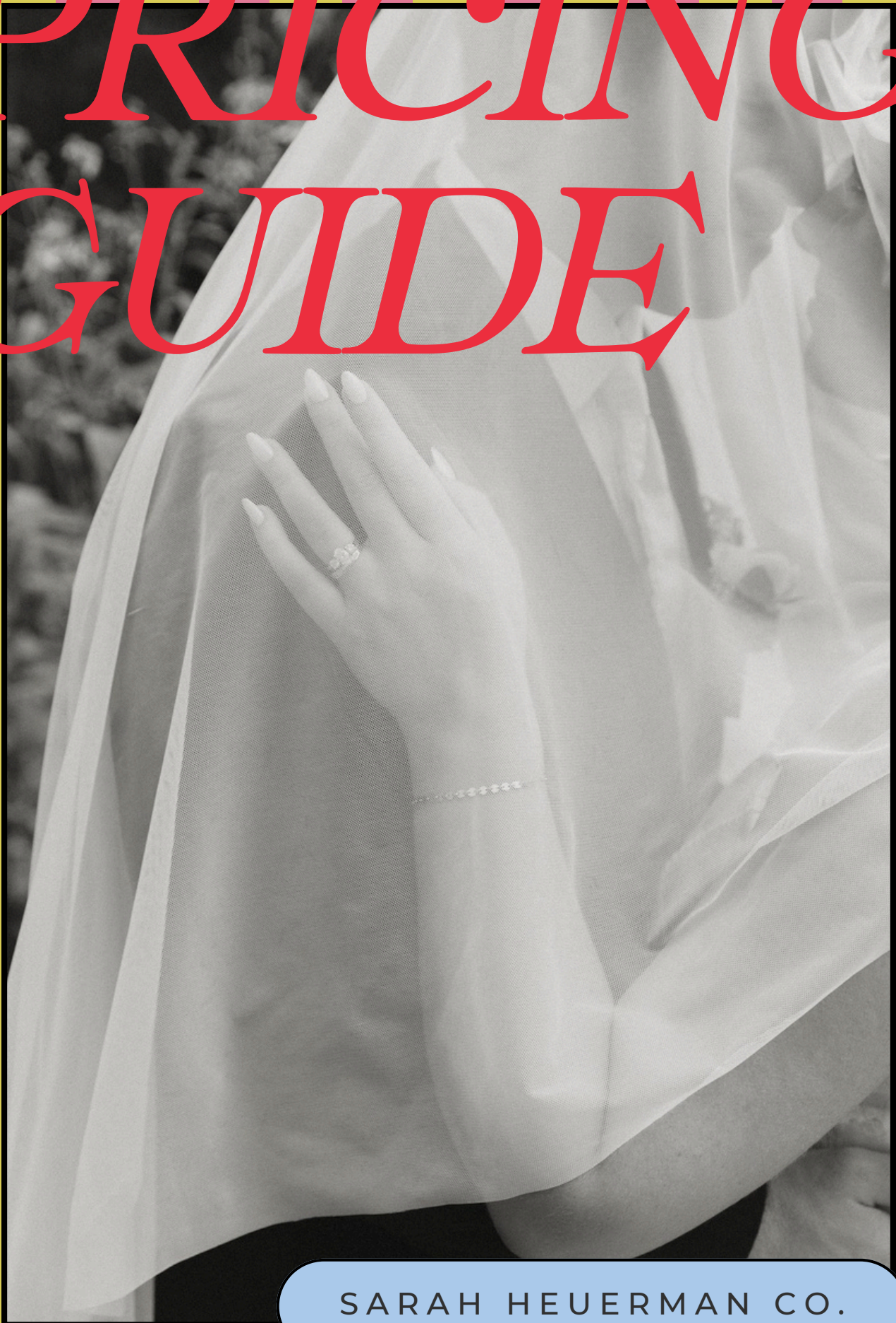


PRICING GUIDE



SARAH HEUERMAN CO.

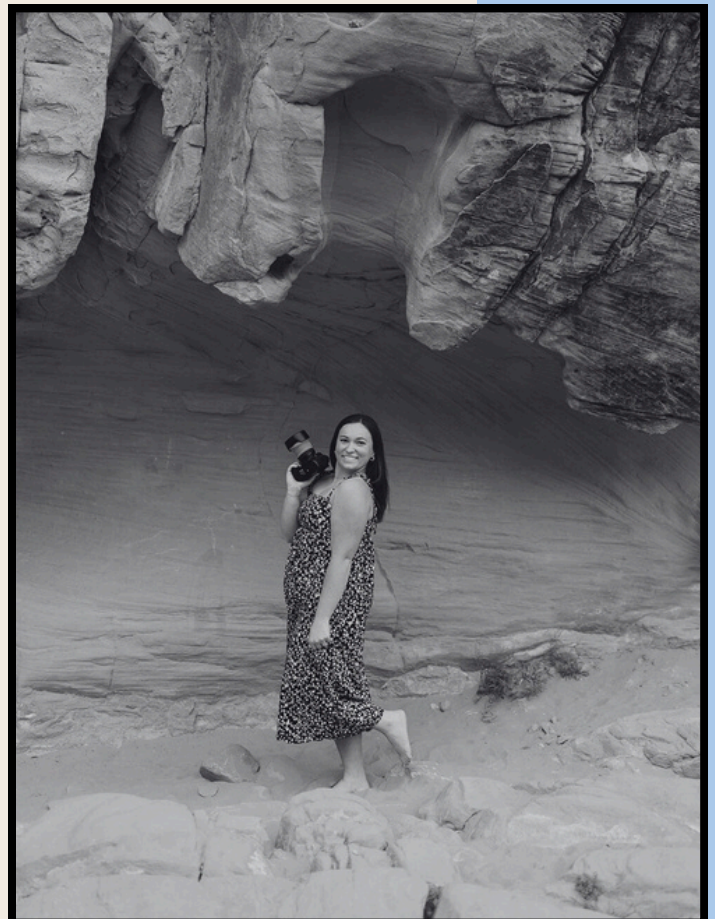
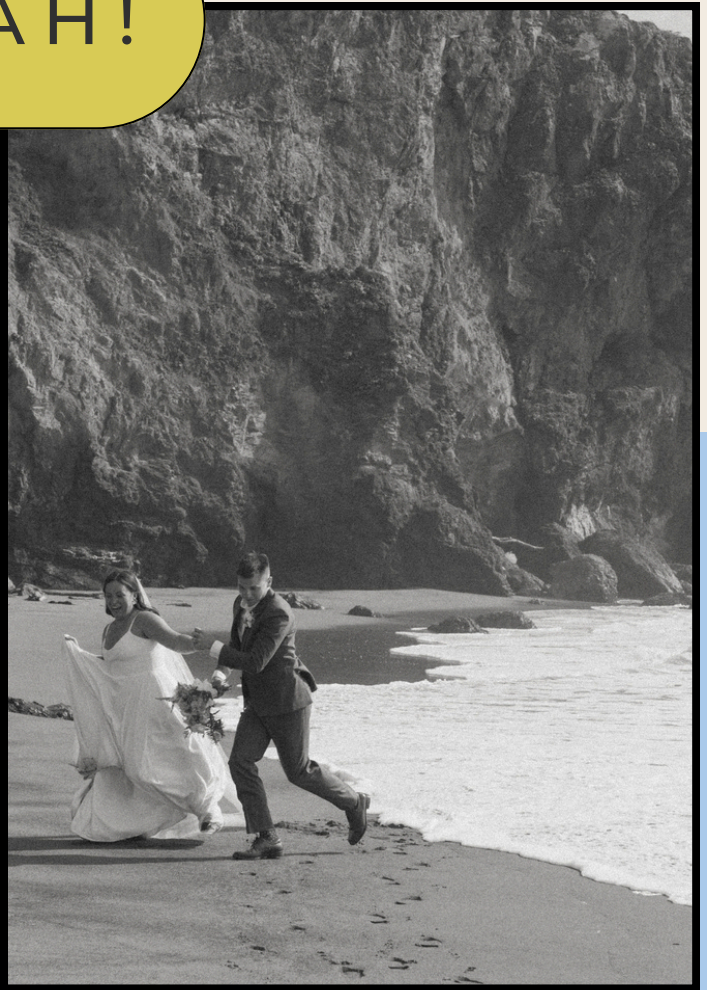
HEY, I'M SARAH!

I'm a traveler, picture-snapper, people fanatic + coffee connoisseur with a love for flowers + wine, my Apple Music curation and funky shoes ... in no particular order. I'm a 4w3 on the Enneagram which pretty much means that I'm known for being uber creative, feeling alllll the feels and working my butt off. I give all of myself to everything I do and I LOVE it.

The personal photos I take from traveling to national parks and other countries decorate my home from top to bottom and I can't get enough! I love beachy things, shells, tropical foods, bright colors and summertime music. Before music, you'll find me keeping up to date with all my weekly podcast listens first though!

From childhood, my family always spent our summers going on roadtrips, sightseeing, + enjoying the beautiful earth we live on. Because of that, I have grown a desire for adventure and learning about the history of our country (yeah I'm a nerd!), differences in cultures + embracing people of all kinds. I love humans and welcome everything that makes us, our cultures and our personalities so uniquely different.

I live with my husband, dog and cat in a small Ohio town!



THE



1 Choose a Service

Look through this guide and find the service(s) you're interested in.

Whether its photography, planning, videography or a combination of more than one - find what you're looking for and move to step 2!

2 Schedule a Call

Once you've decided on what services you might be interested in, go ahead and schedule a call with me! Let me know via email a few different times where you'd be available for a 15-20 minute chat. We will go over any questions you have, what all is included in the packages you're looking into and what the next steps look like!

3 Decide on a Payment

Look forward to the payment plans page of this document. Talk it over with your partner and decide what payment plan works best for you guys!

4 Let Me Know

After we have had a phone call, after you've decided on a payment plan, and after you finalize what services you want, email me! Let me know what payment plan you need, and what services you'd like to book!

5 Sign & Pay

Once I get the email from you saying what all you'd like to book and how you'd like to pay, I will create a proposal for you. The proposal will have your contract and invoice in it! Go ahead and sign the contract and make your deposit once you get that proposal from me!

6 Celebrate!

You're officially booked! Upon receiving your deposit and signature, it's officially official! Depending on the services you have booked, we might start with some planning stuff right away, or it might be more of a waiting game until closer to the event. Either way, I am so excited at this point!

PROCESS

ALL FOR



YOU

CLIENT LOVE

From Hannah,

The SWEETEST, most PERSONABLE photographer you could get. Sarah makes you feel comfortable as soon as you meet her, & makes being in front of a camera so easy. She also takes the prettiest pictures you could ask for. She's the first person I refer to others, & will be the one I contact for any future photo shoots or events I want to remember forever.



PHOTO GRAPHY



UP TO 2 OUTFITS

1-1.5 HOURS OF SHOOTING

100+ IMAGES

PRINT AND DOWNLOAD RELEASE

*NO TRAVEL FEES FOR ANY LOCATION LESS THAN 1 HOUR FROM HAMLER, OH. AFTER THAT, ADDITIONAL TRAVEL FEES MAY BE CHARGED.



ENGAGEMENT / COUPLE'S SESSION - \$380

PHOTO ✨ GRAPHY



5 HRS. COVERAGE

OPTION FOR SECOND SHOOTER ADD-ON FOR ADDITIONAL COST

VENDOR & WEDDING PLANNING GUIDE

TIMELINE + PLANNING CONSULTATIONS

DIGITAL HI-RESOLUTION IMAGE GALLERY

DISCOUNTED PRINTS + CANVASES

DISCOUNTED ALBUM BOOK + DESIGN SERVICES

*NO TRAVEL FEES FOR ANY LOCATION LESS THAN 3 HOURS FROM HAMLER, OH. AFTER THAT, ADDITIONAL TRAVEL FEES MAY BE CHARGED.

MINI WEDDING - \$3,000

PHOTO ✨ GRAPHY

COVERAGE BEGINS WHEN HAIR & MAKEUP IS ALMOST DONE & ENDS 30 MINUTES AFTER DANCE FLOOR OPENS.

SECOND SHOOTER AVAILABLE UPON REQUEST

ENGAGEMENT SESSION

ENGAGEMENT SESSION STYLING GUIDE

VENDOR & WEDDING PLANNING GUIDE

TIMELINE + PLANNING CONSULTATIONS

DIGITAL HI-RESOLUTION IMAGE GALLERY

DISCOUNTED PRINTS + CANVASES

DISCOUNTED ALBUM BOOK + DESIGN SERVICES

*NO TRAVEL FEES FOR ANY LOCATION LESS THAN 3 HOURS FROM HAMLER, OH. AFTER THAT, ADDITIONAL TRAVEL FEES MAY BE CHARGED.



WEDDING - \$3,900

PHOTO GRAPHY

UP TO 8 HRS.
COVERAGE

INCLUDED
VIDEOGRAPHY

(2 TEAM MEMBERS
THERE ON WEDDING
DAY)

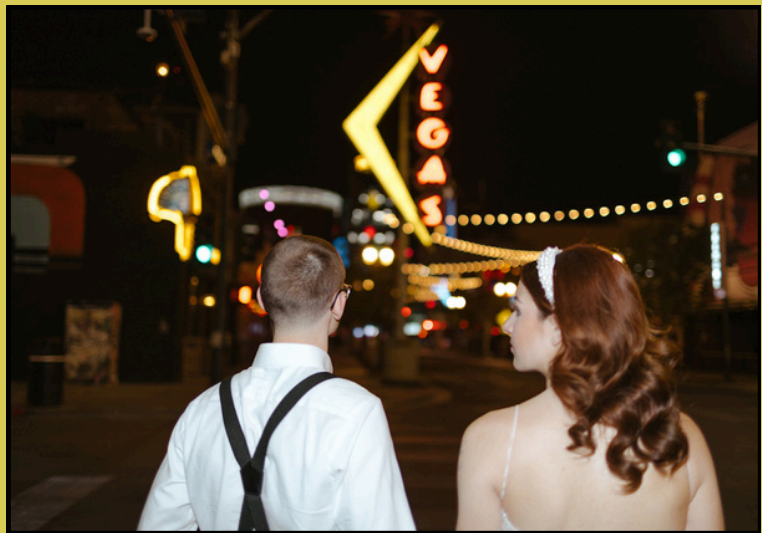
TIMELINE
CONSULTATIONS

DIGITAL HI-
RESOLUTION IMAGE
GALLERY

DISCOUNTED PRINTS
+ CANVASES

DISCOUNTED ALBUM
BOOK + DESIGN
SERVICES

NO TRAVEL
FEES



DESTINATION WEDDING /
ELOPEMENT (USA) - \$6,000

PHOTO GRAPHY

UP TO 8 HR. COVERAGE

INCLUDED HOME VIDEO
STYLE VIDEOGRAPHY

(2 TEAM MEMBERS
THERE ON WEDDING
DAY)

TIMELINE + PLANNING
CONSULTATIONS

DIGITAL HI-RESOLUTION
IMAGE GALLERY

DISCOUNTED PRINTS +
CANVASES

DISCOUNTED ALBUM
BOOK + DESIGN
SERVICES

NO TRAVEL FEES



DESTINATION WEDDING /
ELOPEMENT (INTERNATIONAL) -
\$7,800



PHOTO

GRAPHY



UP TO 3 OUTFITS

1 HOUR OF SHOOTING

75+ IMAGES

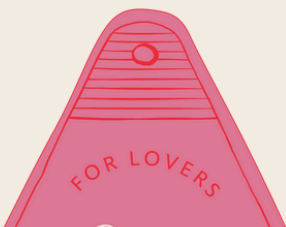
PRINT AND DOWNLOAD
RELEASE

ALBUM DESIGN
*(MUST PURCHASE
ALBUM)



DONE AT YOUR CHOICE
OF STUDIO SPACE IN
TOLEDO, CLEVELAND OR
COLUMBUS, OR YOUR
HOME.

BOUDOIR - \$500



VIDEO ✨ GRAPHY

SAME HOURLY COVERAGE AS PHOTOGRAPHY
PACKAGE

4-6 MINUTE MOVIE OF ENTIRE DAY

FULL LENGTH MOVIE OF SPEECHES AND VOWS

GUEST INTERVIEWS

💎 ✨
\$700



EVENT DESIGN

WEDDING OR
ELOPEMENT

This is for the couple who can handle booking their vendors, travel, making day - of timelines, etc. but needs a little help with tying together all of their design concepts! I will work with you to bring your vision to life, and pass along the info to florists, venue, stationary designers etc. We will be doing a lot of Pinterest board making, online shopping and moodboard creating! This process should be started roughly 10-12 months in advance of the event. One person available on the day of the event if desired. No guest limit for this package.

INCLUDING BUT NOT LIMITED TO ...

TABLESCAPE DESIGNS

STATIONARY DESIGN AND/OR ORDERING

RENTAL ITEM SOURCING

FLORAL NEEDS AND INSPIRATION

MOCKUPS OF CEREMONY &
RECEPTION SPACE



\$800



EVENT DESIGN

SHOWERS &
PARTIES, ETC.

INCLUDING BUT NOT LIMITED TO ...

TABLESCAPE DESIGNS

STATIONARY DESIGN AND/OR ORDERING

RENTAL ITEM SOURCING

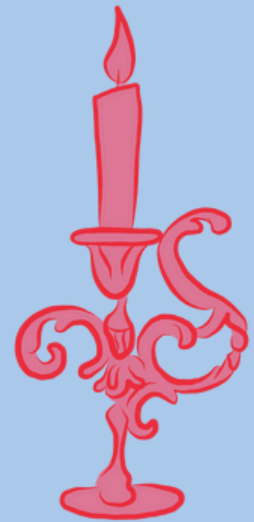
FLORAL NEEDS AND INSPIRATION

MOCKUPS OF ROOMS & FOOD TABLES

CARD & GIFT TABLE LAYOUTS

PHOTO BACKDROP DESIGN

\$300



PLANNING

This is a full service, hands off, let us manage the hard parts package - for elopements! Elopements up to 30 guests. One person available the day of the wedding.



INCLUDING BUT NOT LIMITED TO ...

FINDING VENDORS

TRAVEL AND PERMIT RESEARCH

TRIP ITINERARY

TIMELINES

MONITORING OF DELIVERIES OR PICK-UP ITEMS

TABLESCAPE DESIGNS

STATIONARY DESIGN AND/OR ORDERING

RENTAL ITEM SOURCING

FLORAL NEEDS AND INSPIRATION

MOCKUPS OF CEREMONY AND RECEPTION SPACE

FULL SERVICE ELOPEMENT

PLANNING - \$2,800

IT IS, WHEREVER IT IS.

WHATEVER IT IS

VER IT IS, WHI

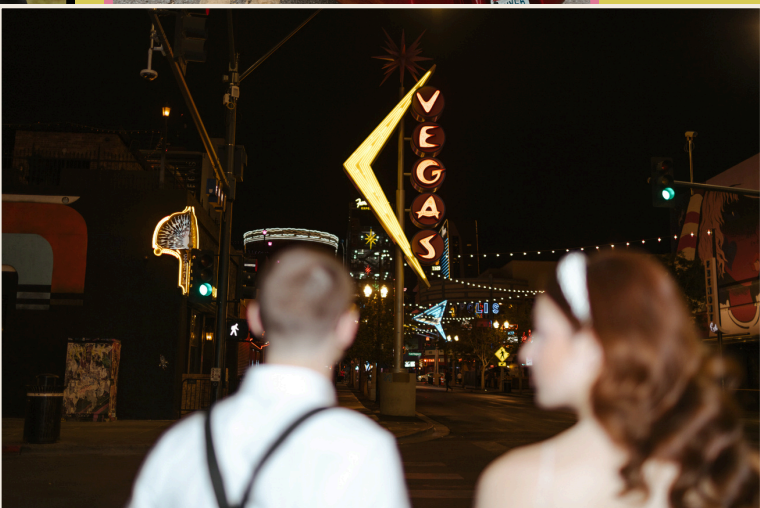
THE PRICKLE SPRITZ



[LINK TO PRICING GUIDE](#)

RECENT FAVES

REINVENTING THE WEDDING FEELING
TELLING YOUR STORY
THROUGH ARTFUL IMAGERY
WHEREVER IT IS
OH/BEYOND ESTD
LUXURY WEDDING + EVENT DESIGN



PAYMENT OPTIONS



SO YOU'VE DECIDED ON WHAT YOU WANT TO BOOK, BUT NOW YOU'RE THINKING ABOUT HOW TO PAY FOR IT ALL. NO WORRIES! I HAVE A FEW OPTIONS FOR YOU IN HOPES THAT IT CAN BE AS EASY AS POSSIBLE.

PAYMENTS SCHEDULE

I REQUIRE A 25% DEPOSIT TO BOOK. AFTER THAT, THE PAYMENT SCHEDULE IS DESIGNED BY YOU! A LOT OF PEOPLE LIKE TO DO MONTHLY PAYMENTS, EVERY OTHER MONTH, OR ALL AT ONCE RIGHT AWAY. WHATEVER IS EASIEST FOR YOU IS FINE BY ME AS LONG AS YOU MAKE THE 25% DEPOSIT, AND THE REST IS PAID OFF A MONTH BEFORE THE EVENT DATE! JUST TALK IT OVER AND FIGURE OUT WHAT YOU WANT TO DO BEFORE EMAILING ME!

FORMS OF PAYMENT

FOR YOUR PAYMENTS, I ACCEPT CASH, CHECK OR ONLINE PAYMENTS VIA CREDIT/DEBIT CARD OR BANK TRANSFER. ALL PAYMENTS MADE ONLINE WILL HAVE A 3% CARD PROCESSING FEE. CHECKS CAN BE MAILED, OR I CAN DO LOCAL MEET UP FOR CASH OR CHECK PAYMENTS! LET ME KNOW IN YOUR EMAIL WHAT FORM OF PAYMENT YOU PLAN ON USING.



STAY IN TOUCH

Once you have reviewed this information and are ready to schedule a call, shoot me an email and we can get the ball rolling! I am so excited to start this journey with you in whatever capacity. Weddings, traveling and capturing people in love are truly some of my favorite things and I am so blessed that my career allows me to be surrounded by those things! Hoping to hear from you soon!



hello@sarahheermanco.com



@sarahheermanco



www.sarahheermanco.com



M-F 10:00am - 4:00pm



*Sarah
Heuerman
Co.*
DESTINATION PHOTOGRAPHY

