

# CREATE AN EDITING WORKFLOW

Setting Your Workflow Up For Success



# ORGANIZATION

## GET OUT A PEN AND PAPER

Start brainstorming a system that works for you!  
And that you can use consistently with every session you edit.

Tips:

Ingest and Cull using Photo Mechanic

Save RAW files on external Hard Drive

Have one master folder, and continue to break down into sub-folders

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# File System

# ORGANIZATION

## EXAMPLE:

- IMAGES
  - 2020 IMAGES
    - WEDDINGS
      - January Weddings
        - 1.1 Smith's Wedding
          - Raw Files
            - Ceremony
            - Reception
            - Etc.
          - Edited Files
  - ENGAGEMENTS
  - MINI-SESSIONS



File System

# CULLING SYSTEM

## SELECT IMAGES USING FLAGS

(Keep & Discard)

Flag - ABSOLUTE Keep

No Flag - Maybe

Rejected Flag - ABSOLUTE Discard

\* An easy to use system in Lightroom  
Library mode for culling purposes

PRO TIP: I cull in Photo Mechanic and  
personally use flags to designate B&W  
images

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# Culling

# RATING SYSTEMS

## RATE IMAGES USING STARS

- 1 - Keep
- 2 - Social Media
- 3 - Album Images
- 4 - Engagement Favorites
- 5 - Wedding Favorites

\* Above is just an example of how the rating system can be used.

PRO TIP: Create "Smart Catalogs" based on your star rating to quickly sort images in one master catalog.

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# Rating

# USE TO RATE/ORGANIZE IMAGES

## PRO's

- Easy to use
- Each number relates to a keyboard shortcut
- Quickly filter out images using the rating filter

## CON's

- Can be confusing to the eye
  - If every image has a rating, it can look overwhelming
  - Unable to compare images (for example, you can't compare 1 star vs 5 star like you can yellow vs green)
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# CODING SYSTEMS

## COLORS

(Identifying Cameras)

Color Options:

- Red
- Yellow
- Green
- Blue
- Purple

\* Use colors for each photographer,  
lenses, etc to create consistency



# COLORS

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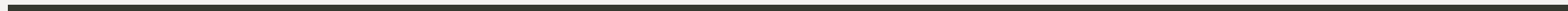
# USE TO CREATE CONSISTENCY

## PRO's

- Easy to use
- Can filter colors together
- Colors do not appear on background in Develop mode

## CON's

- Colors in Library mode when viewing images can interfere with viewing consistency





# SAMPLE SYSTEM

> 1 Star - Culled "Picks"

> 3 Star - Reference Edits

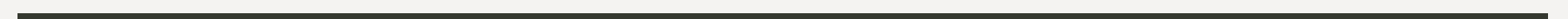
> 5 Star - Blog/Favorite Images

\*When you edit reference edits, filter for 3 star and above

> Flag - B&W Images

> Green - Primary Photographer

> Blue - Second Photographer



THERE ARE MANY DIFFERENT  
SYSTEMS YOU CAN CREATE  
AND USE TO FILTER, EDIT, AND  
COMPARE TO CREATE  
CONSISTENCY WITH IMAGES

WRITE YOUR SYSTEM ON  
PAPER, AND CREATE A SYSTEM  
YOU CAN EASILY REPRODUCE -  
THEN TEST IT AND ADJUST

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MAKE IT  
YOURS