

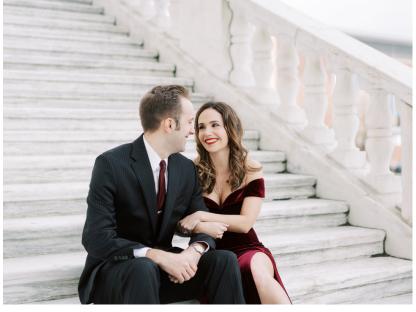
CHOOSE A NEUTRAL COLOR SCHEME OR SOFT, MUTED COLORS

Wearing bold colors can cause a color cast on yours or your fiance's face when the light hits it just right. Soft tones are flattering for everyone and stand the test of time better than most. Neutral colors will ensure that hanging your photos around your home will always match whatever decor theme you have.

TAKE THE OPPORTUNITY TO DRESS UP

It's not often that you get to be in front of the camera with your significant other! Take the opportunity to dress up, but still making sure you feel like "you". You can also bring a casual outfit to wear, as well, to cover your bases. I'd recommend keeping your outfits narrowed down to two for each of you.







DON'T BE AFRAID TO ASK FOR HELP

When shopping around for your outfits, don't be afraid to ask for help with coordination. After all, retailers know their inventory better than most. Not to mention, they would probably be thrilled to use their creativity to pull your look together! For men, have help with a wellfitted suit is key. Whether it's custom tailored or fitted to specific measurements.

DON'T FORGET TO ACCESSORIZE

Remember to include accessories to complete your look. Statement accessory pieces can be fun to add some boldness to your outfits, as well!



KEEP THE SEASON & LOCATION IN MIND

The midwest can have pretty extreme temperature in the summer and winter, make sure you have options available for the season that you choose. Sometimes we get lucky and the weather can be mild, but make sure you have a backup plan if that's not the case! Also, be mindful of shoes for the location that you're going to. If possible, bring a spare pair of flats for walking and heels to change into. Especially if there's rough terrain, safety comes first!



AVOID SMALL PATTERNS IN YOUR OUTFITS

Small patterns typically don't photograph well on camera. Instead, include fabrics with different textures and fabrics with movement to create interest in your outfits!