

Privacy Policy

Effective Date: October 2025

At Beautifully Graced Photography LLC dba Beautifully Graced Brands (“Company,” “we,” “our,” or “us”), your privacy is important. This Privacy Policy explains how we collect, use, and protect personal information when you interact with our website www.beautifullygracedbrands.com (“Site”).

1. Information We Collect - Personal Information: Name, email address, and phone number when you sign up, subscribe, or contact us. - SMS Information: Phone numbers and message content shared during SMS communication. - Technical Data: IP address, browser type, device identifiers, and cookies for analytics and security.
2. How We Use Information We use your information to: - Communicate with you via email or SMS. - Provide updates, appointment confirmations, or billing notifications. - Improve the Site’s functionality and user experience. - Send marketing emails (if you opt in).
3. SMS Privacy - SMS communication is strictly used for service-related updates. - You can opt out anytime by replying “STOP.” - SMS data is securely processed via 17hats and Bandwidth. - We never sell or share SMS opt-in data with third parties for marketing.
4. Sharing of Information We do not sell your personal data. We may share information only with: - Service Providers (e.g., 17hats, email providers, Stripe/PayPal). - Legal Requirements (if required to comply with law or protect our rights).
5. Cookies Our Site may use cookies and similar tracking technologies. You can disable cookies through your browser settings, but this may affect site functionality.
6. Data Security We use encryption, secure hosting, and access controls to protect your data. However, no system is 100% secure.
7. Data Retention We keep your data only as long as necessary to fulfill the purposes outlined in this Privacy Policy or as required by law.

8. Your Rights You have the right to: - Access, update, or request deletion of your personal data. - Opt out of marketing communications at any time. - Withdraw SMS consent by replying "STOP."

9. Children's Privacy Our Site is intended for users 18 years and older. We do not knowingly collect data from children under 18. If such data is discovered, it will be deleted promptly.

10. International Users If you access our Site outside the U.S., you consent to data transfer and processing within the U.S.

11. Changes to this Policy We may update this Privacy Policy from time to time. Updated versions will be posted here with a revised effective date.

12. Contact Information If you have questions about this Privacy Policy, contact us at: info@beautifullygracedbrands.com