

# DESIGN + DECOR

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**PRUDENCE BAILEY**  
PRUDENCEHOMES.COM







**W**hen it comes to creating spaces that bring homeowners joy, Prudence Home & Design has it down to a science and is well known for its use of color and pattern mixing in spaces. “Color adds a smile to a room,” says Prudence Bailey, founder and principal designer of the firm, and if you’ve seen the spaces she and her team have designed, you may be inclined to agree.

The Prudence Home & Design team starts each project by getting to know its clients and understanding exactly what inspires them and brings them happiness in their home and daily lives. They work collaboratively so they can interpret and transform what they learn into a uniquely personalized space that can evoke that dopamine feeling for years to come.

While it changes from client to client, the common thread seems to be in creating a sense of comfort—a space that “makes you want to come in and sit down because it feels good,” says Prudence. Whether it’s a dominant color, the feeling that a particular chair gives, or even how a piece of artwork is highlighted in a room, if the space invites you in and makes you want to stay, it’s good.

In Prudence Home’s designs, cohesiveness is key. There is generally a









“star of the show” that is center stage, which all the other elements play off and visually support. The importance of how everything “comes together and the elements talk to each other to create the overall story,” says Prudence, cannot be emphasized enough in these spaces.

In the Edgerton project, a young girl’s bedroom was transformed into a delightfully playful yet sophisticated space, with a symphony of eclectically youthful but chic colors and patterns. It’s almost surreal how the vibrancy of the pink mirrors, the teal and green area rug, and the bold draperies are so perfectly balanced that they give the illusion that the softly toned wallcovering is almost neutral in the space. The room is exemplary of the firm’s work—an artful balance of vibrant color and subtle sophistication on every level.

*Resource:*

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