



HILARY McALLISTER

Throughout my career, I have found unique ways to combine my three passions: sports activism, community, and grassroots organising. This is work I love to do and am passionate about. I dedicate my whole self to the climate and environment movement, and I am a capable, tenacious and committed leader who values integrity, inclusivity and authenticity. Since 2020, I have worked solely in climate and advocacy and continue to build my skills in leadership, facilitation and campaigning. I have four years of experience in the not-for-profit sector as the CEO of For Wild Places, where I have led campaigns to protect places such as the Pilliga Forest. I feel there is more I can do to drive impactful activism, and I am looking for new opportunities that challenge me and result in more significant social change. I want to use my time wisely and bring about the bold and rapid change we need to create policies and collective action to ensure a healthier, equitable and sustainable society.

CAREER SUMMARY

Communications & Campaigns Coordinator

Sarah Mansfield MP | February 2023 - Present

- Amplify the Members' parliament and constituent work through digital and print media to increase brand recognition and positive association of the Member & the Greens.
- Strengthen the Greens' reputation for caring for people and the planet by working alongside existing community groups to support and advocate for important local environmental and social campaigns.
- Build an engaged supporter base to support key community campaigns to enhance the Green's impact within key areas of influence.

Chief Executive Officer

For Wild Places | April 2020 - Present

- Ensure the sustainability of the organisation by overseeing and undertaking the key day-to-day operations and consistently growing resources and impact.
- Create events people want to be a part of by initiating campaigns, events, and communications that engage our community and are supported by sponsors, grants, or members.
- Develop and maintain lasting, reciprocal relationships with stakeholders through genuine connection and mutual respect to achieve impactful change in FWP's areas of focus.
- Foster an inclusive, responsible movement by creating and maintaining clear strategic goals and communication between the FWP Board and external stakeholders and partners to create long-lasting, collaborative and effective change.

Freelance Writer

We are Explorers, Trail Runner Mag | Oct 2021 - Present

- Share experiences and insights about environmental campaigns and current issues through regular news, feature and column articles to keep the outdoors community engaged and curious.
- Draw on existing relationships with stakeholders, community members and organisations to amplify campaigns and issues on a widespread digital platform.
- Create long-form content that encourages readers to reflect and understand important societal issues, and connecting them to ways to take action to help achieve outcomes that benefit people and planet.

EDUCATION & DEVELOPMENT

National Leadership Program

WELA | June - December 2024

Pathways to Politics

Melbourne University | February 2023 - February 2024

Greens Candidate for Polwarth

Victorian Greens | November 2022

Bachelor of Interior Design (Honours)

RMIT University | November 2015

Diploma of Visual Merchandising

RMIT University | November 2010

CONTACT

mcallister.hilary@gmail.com 0490 483 548

www.hilarymcallister.com @hilarymcallister_