

LEADERSHIP BEYOND THE THEORY

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"The content, the webinars and the complexity of issues raised by the cohort will help you become a better leader. Enrolling in LBT is one of those 'no regrets' moves."

12

NUMBER OF YEARS
AS A LEADER

10/10

LIKELIHOOD TO
RECOMMEND TO OTHERS

80

LARGEST TEAM
WILSON HAS LED

DID THE PROGRAM EXCEED, MEET OR NOT MEET YOUR EXPECTATIONS?

The LBT content was reassuring in so many ways because it really showed how important embedding the core foundations of leadership and management really is to one's success. The Work at Level and Accountability modules were turnkey moments for me and so they especially exceeded my expectations.

But what really was special was the way Marty and Em ran the webinars and the personalisation aspects of the whole course throughout. They made an attempt to get to know you and engage with you. Even outside of the course - they're very personable and client, service and value-focused which makes the whole experience with YCM / LBT very engaging!

WHAT WAS YOUR 'PIE IN THE FACE MOMENT', THE CONCEPT THAT REALLY STUCK WITH YOU AND MADE YOU GO 'WOW, I NEED TO WORK ON THAT!'?

Work at Level - the whole module was almost life-changing!

CAN YOU PINPOINT EXACTLY WHAT IT WAS THAT MADE YOU TAKE THE LEAP AND ENROL IN THE PROGRAM?

The need to strengthen my 'enterprise / business wide' leadership skills as opposed to continuing to build my functional/technical capabilities.

I knew that what got me to where I am today (largely my technical smarts and ability to execute) won't get me to my next level development that I desire which is group functional Executive level, in general management or running a P&L.

WHAT SPECIFIC CAREER CHALLENGES DID YOU HAVE, THAT LED YOU TO LOOK FOR A SOLUTION LIKE LBT?

Three things that LBT helped with regarding my career development areas:

- (1) Providing a simple framework for what it means to be an enterprise leader at this point / level in my career
- (2) Next-level execution through a more robust accountability model and;
- (3) Understanding the leadership pipeline and knowing how to work at the right level

WHAT WAS THE MOST VALUABLE THING ABOUT THE PROGRAM?

The webinars! They go into depth with complex questions from cohort and opportunity for shared learning which creates a 'mastermind' effect.

The course tone and overall approach was spot-on, the pace and cadence worked well for me, and it set a high standard on its practicality, candour and service-focus to the cohort.

WHAT RESULTS OR CHANGES HAVE YOU SEEN IN YOURSELF OR YOUR TEAM, SINCE COMPLETING LBT?

Confidence in my ability to lead and my team feeling more empowered and engaged.

I'm showing up and intervening a lot more strategically (vs tactically and functionally) particularly in senior leaders' meetings and on company-wide issues.

I still have progress to make, but I've seen the development.

DO YOU THINK THE PROGRAM WAS VALUE FOR MONEY?

Yes 100%!