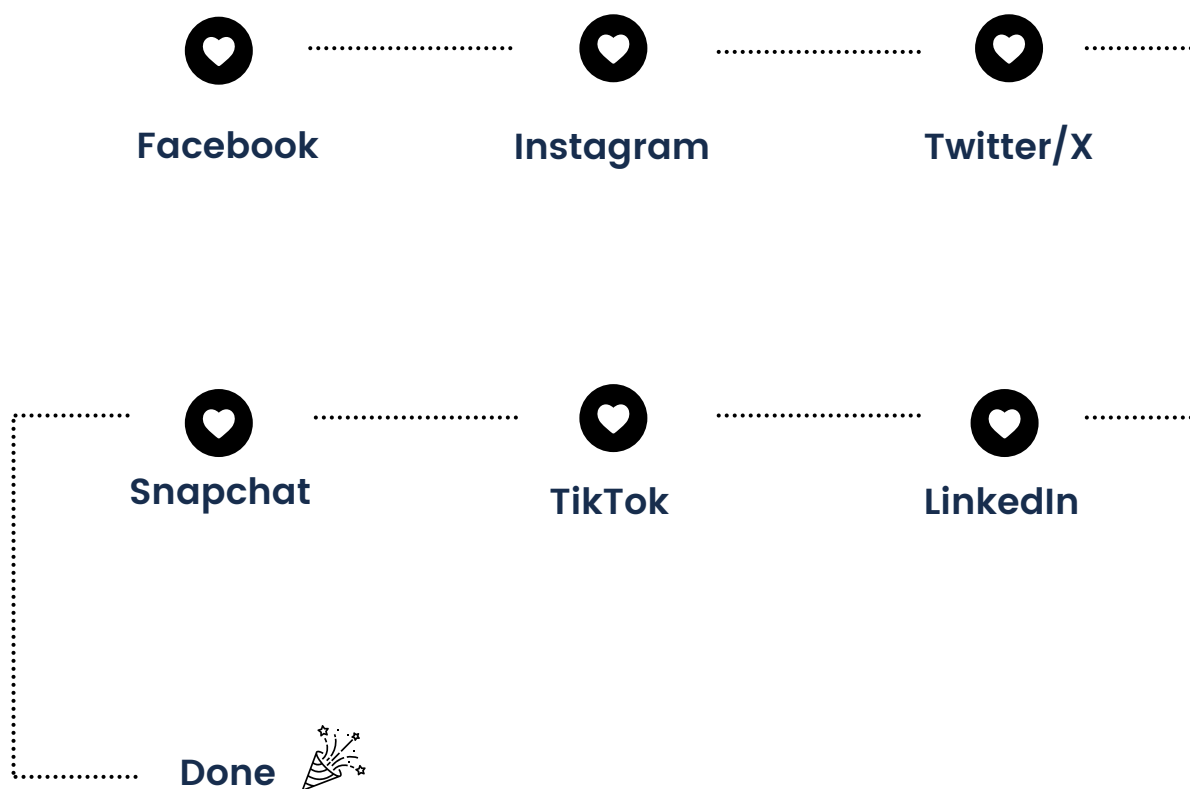


# THE SOCIAL MEDIA ROADMAP



*The difference between*

## Memorialize:

Both Instagram and Facebook allows you to memorialize a loved ones account, essentially freezing it exactly as it was when it was last used. For many, this is a beautiful way to remember a loved ones pictures, words and interactions.

## Close

This option permanently deactivates and shuts down a social media account. All accounts listed above provide this option. You can find the links to close these accounts inside your Parting Guide.