

5 Avoidable Mistakes Couples Make When Planning Their Wedding



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Worried About Wedding Planning Mishaps?

Here's how this guide will help you *AVOID* them:

Planning a wedding can feel *overwhelming* with so many details to manage. This guide is designed to **ease your journey**, offering insights to **avoid common pitfalls**. From vendor selection to budget tips, you'll find strategies to help you **plan with confidence** and create a celebration as unique as your story.

Let's dive in and *turn your dreams into plans!*

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MISTAKE 01.

Booking Vendors Without Knowing These *Three Important Things*

1

Cancellation Policy:

Things don't always go as planned, and it's crucial to understand what happens if you need to cancel or reschedule. Ask for the vendor's cancellation and refund policies upfront so you're clear on what happens if things change.

2

Do You Have Multiple Events on Our Date?

Some vendors book multiple weddings in one day. This could mean less attention on your event. Ask vendors if they'll be working multiple weddings on your date, and if so, how they plan to manage their time effectively.

3

Nitty-Gritty Details:

Don't overlook the small things like transportation fees, setup time, or hidden costs. Ask about the specifics, so you're not hit with unexpected expenses later.

MISTAKE 02.

Not Knowing You and Your Partner's *Top Priorities*

It's easy to get swept up in other people's opinions—whether it's your family or friends offering suggestions. But the most important thing is that your wedding reflects what you and your partner want.

Action Step:

Sit down together and list your top three priorities for the wedding. Whether it's the food, music, or guest experience, this will help you stay focused on what matters most. Then, use these priorities to guide your decisions throughout the planning process.

Priority 01. _____

Priority 02. _____

Priority 03. _____

MISTAKE 03.

Failing to Budget for the *Unexpected*

Weddings are full of surprises, and many couples forget to account for extra costs that can quickly add up. Unexpected expenses are one of the most common reasons couples go over budget, but with a little planning, you can avoid the shock of last-minute charges.

Here are a few unexpected expenses you'll want to factor into your budget:

Alterations: Alterations are often a separate expense for wedding gowns and suits. Consider budgeting 10-15% of the attire cost for alterations.

Taxes & Service Fees: Many venues and vendors don't include taxes and service fees in their initial quotes. These fees can range from 15-25% of the total cost.

Gratuities: Don't forget to account for tipping your vendors, including your caterers, photographers, planners, and venue staff.

Postage: Depending on the weight and design, postage costs can add up—especially for those beautifully crafted, multi-layered invitations or international guests.

Overtime Fees: Make sure you ask about the hourly rates for additional time, just in case things run late or you want to continue the party!

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MISTAKE 04.

Choosing Vendors Solely Based On *Price*

While it may be tempting to choose the cheapest option, hiring vendors based solely on price can lead to regret, especially when using friends or family for key roles like photography or catering. You might save money, but if they lack wedding experience, you could miss important moments. Investing in professionals with the right expertise is always worth it—plus, it can save your friendship!

- ❑ **Review their portfolio**

Ensure their wedding work matches your desired style and quality.

- ❑ **Schedule a consultation**

Meet to discuss your vision and assess their understanding of your needs.

- ❑ **Check online reviews**

Read client feedback on platforms like Google or The Knot for reliability.

- ❑ **Ask for vendor recommendations**

Get insights from other vendors about who they trust and enjoy working with.

- ❑ **Consider experience level**

Ensure they have wedding-specific experience, not just a low price.

MISTAKE 05.

Neglecting *Guest Experience*

Your guests' comfort should be a top priority. Unfortunately, couples often overlook this when focusing on aesthetics or logistics. Some common examples include:

Massive Floral Arrangements:

Large centerpieces that obstruct guests' views during the ceremony or reception can create discomfort.

Outdoor Ceremonies in July:

Extreme heat without proper shade or hydration can leave guests feeling uncomfortable. Make sure you have a backup plan if you're planning an outdoor event.

No Backup Plan for Rain:

Weather is unpredictable, and failing to have a Plan B for rain can cause chaos on your wedding day. Always have a backup plan in place to ensure everything runs smoothly no matter what the weather brings.

Ready to Plan with *Confidence?*

Schedule a Discovery Call

[Contact Us](#)

Working with a *professional* **planner** can make wedding planning *more enjoyable* by **having expertise on your side.**



"Easily one of the best decisions we made while planning
our wedding. If you are looking for a fantastic planner who will go the extra mile (and then some), look no further." - Carolyn and Javier