

Wholesale • 2024 - 2025



Wholesale terms and conditions*

Setting up a wholesale account

Thank you for your interest in adding our products to your shelves.Please send an email to hello@eva-lea.shop to get started.Include: Your store name • Location • Website • Buyer contact info

Minimum orders

We request an opening order minimum of \$150. Re-orders of \$50.

MOQ

No minimum quantities of individual products. Mix and match as you please.

Resale only

All products to be purchased are for resale only. Our products must be sold in the original packaging and are not to be resold on any on-line/third party marketplaces such as Amazon, eBay, or Etsy. We reserve the right to terminate any wholesale account that is in violation of these terms.

Cancellations & returns

Orders cannot be canceled after the order has been shipped. All sales are final. We will replace damaged items if reported within 48 hours of receipt. We are not responsible for damages caused by the shipping carrier.

Invoices & payments

Full payment is due when placing an order. Payment methods: PayPal, credit cards. If you wish to pay by check, please mail to: Eva-Lea Designs, 19 Wilton Road, Suite 14, Box 113, Peterborough, NH 03458. We charge a \$50 fee for returned checks. **Order will ship upon receipt of check.**

Shipping

Pre-orders will ship on or around Nov 1.

In-stock items ship within 10 business days from receipt of order. Please add 1-2 weeks turnaround during high volume times and the holiday season.

All orders will be shipped FOB Peterborough, NH by USPS or UPS-whichever less expensive unless you have specified otherwise. Shipping costs vary by order weights. International shipping and taxes TBD per order.

Territory

Eva-Lea Design Studio will try to be sensitive to each retailer's shopping territory, but we cannot guarantee exclusivity.

Newsletter

Anyone who purchases from Eva-Lea Designs will be added to our email list. We will send out occasional updates on new products, sales etc. You may unsubscribe at any time.

Product quality

Linen fabric is textured, so expect the printing process to leave natural imperfections.

Copyright

All designs are ©Eva-Lea Designs and may not be reproduced in any form without written permission of the artist.

Put my art on your products!

Please email hello@eva-lea.design if you would like to license my art for use on your products.

* By placing an order with Eva-Lea Design Studio, you hereby understand and agree to abide by all policies set forth in this agreement. Terms are subject to change at any time. We reserve the right to refuse any wholesale order for any reason.



TABLE OF CONTENTS | 2024-2025

Hello! I'm Eva Ruutopõld Lead Creative at Eva-Lea Design Studio

- Bringing a subtle, modern twist to traditional folk designs
- Finding organic inspiration in unusual places
- Creating quality products that connect indoor spaces with the beauty of outdoors

KITCHEN LINENS/TABLETOP

Theme: E	Berry Good Day <u>2</u>	
Theme: N	/lotherland Saaremaa <u>6</u>	,
Theme: S	ticks and Stones <u>10</u>	

PRODUCT COLLECTIONS

Linen Zippered Pouches <u>14</u>
Linen Pillowcases <u>15</u>
Silk Chiffon Scarves <u>16</u>
Satin Jewelry Rolls with Make-up Bag Sets <u>17</u>
Birch Wood Trays <u>18</u>

Stationery download digital catalog









Very Berry





Berries Set of two: One Very Berry and one Be Wild



Very Berry and Be Wild also sold as singles

These tea towels are 100% linen and measure 18"x 23.5." They are sold as a set of two (one of each design) or as singles. A handy fabric loop makes them easy to display. The bellyband adds eye-catching packaging and looks great on shelves. Group them in a basket, mixing bowl, or lay flat on a decorative tray.

Single Tea Towel	Pattern: Very Berry	BGD-TT01	\$10.00	no MOQ
Single Tea Towel	Pattern: Be Wild	BGD-TT02	\$10.00	no MOQ
Set of 2 Tea Towels	Pattern: Berries	BGD-TT01/02	\$18.00/set	no MOQ



100% Linen Oven Mitts, Potholders, Mini-Mitts with Cotton Trim



Berry Good Day kitchen helpers are 100% linen with cotton trim. Our full-size potholders and oven mitts have a handy fabric loop that makes them easy to display. The quick grab mini-mitts are fingertip-size for pulling hot dishes out of the oven or lifting off a hot lid. All items have attractive hang tags.

Oven Mitt	Pattern: Very Berry	BGD-OM01	\$10.00	no MOQ
Oven Mitt	Pattern: Be Wild	BGD-OM02	\$10.00	no MOQ
Pot Holder	Pattern: Very Berry	BGD-PH01	\$7.00	no MOQ
Pot Holder	Pattern: Be Wild	BGD-PH02	\$7.00	no MOQ
Pot Holder	Pattern: Berries REVERSIBLE	BGD-PH01/02	\$7.00	no MOQ
Mini-Mitt	Pattern: Be Wild	BGD-MM01	\$6.00	no MOQ

Order: by email: <u>hello@eva-lea.shop</u>





Very Berry



Be Wild



Our line of nature-inspired tableware includes 100% linen napkins measuring 18" x 18". Mix and match or sell in sets – these best-sellers make ideal hostess, shower, birthday, and holiday gifts. These napkins look especially attractive when placed vertically in pitchers.

Set of 2 Napkins	Pattern: Very Berry	BGD-NP01	\$15.00/set	no MOQ
Set of 2 Napkins	Pattern: Be Wild	BGD-NP02	\$15.00/set	no MOQ





Very Berry



Be Wild

Our 100% linen aprons features a front pocket. Available in six patterns, these aprons fit most adults at 26"w x 30" long. Great for the kitchen, farmers' market, or working the local bake sale.

Adult Apron	Pattern: Very Berry	BGD-AP01	\$18.00	no MOQ
Adult Apron	Pattern: Be Wild	BGD-AP02	\$18.00	no MOQ
Child Apron	Pattern: Very Berry	BGD-AP01C	\$11.00	no MOQ
Child Apron	Pattern: Be Wild	BGD-AP02C	\$11.00	no MOQ





Mighty Blue



Rukki Fields



Cornflowers Set of two: One Mighty Blue and one Rukki Fields



Mighty Blue and Rukki Fields also sold as singles

These tea towels are 100% linen and measure 18"x 23.5." They are sold as a set of two (one of each design) or as singles. A handy fabric loop makes them easy to display. The bellyband adds eye-catching packaging and looks great on shelves. Group them in a basket, mixing bowl, or lay flat on a decorative tray.

Single Tea Towel	Pattern: Mighty Blue	SAA-TT11	\$10.00	no MOQ
Single Tea Towel	Pattern: Rukki Fields	SAA-TT12	\$10.00	no MOQ
Set of 2 Tea Towels	Pattern: Cornflowers	SAA-TT11/12	\$18.00/set	no MOQ



100% Linen Oven Mitts, Potholders, Mini-Mitts with Cotton Trim



Motherland Saaremaa kitchen helpers are 100% linen with cotton trim. Our full-size potholders and oven mitts have a handy fabric loop that makes them easy to display. The quick grab mini-mitts are fingertip-size for pulling hot dishes out of the oven or lifting off a hot lid. All items have attractive hang tags.

Oven Mitt	Pattern: Mighty Blue	SAA-OM11	\$10.00	no MOQ
Oven Mitt	Pattern: Rukki Fields	SAA-OM12	\$10.00	no MOQ
Pot Holder	Pattern: Mighty Blue	SAA-PH01	\$7.00	no MOQ
Pot Holder	Pattern: Rukki Fields	SAA-PH02	\$7.00	no MOQ
Pot Holder	Pattern: Cornflowers REVERSIBLE	SAA-PH11/12	\$7.00	no MOQ
Mini-Mitt	Pattern: Rukki Fields	SAA-MM01	\$6.00	no MOQ

Order: by email: <u>hello@eva-lea.shop</u>





Our line of nature-inspired tablewares includes 100% linen napkins measuring 18" x 18". Mix and match or sell in sets – these best-sellers make ideal hostess, shower, birthday, and holiday gifts. These napkins look especially attractive when placed vertically in pitchers.

Set of 2 Napkins	Pattern: Mighty Blue	SAA-NP01	\$15.00/set	no MOQ
Set of 2 Napkins	Pattern: Rukki Fields	SAA-NP02	\$15.00/set	no MOQ





Mighty Blue



Rukki Fields

Our 100% linen aprons features a front pocket. Available in six patterns, these aprons fit most adults at 26"w x 30" long. Great for the kitchen, farmers' market, or working the local bake sale.

Adult Apron	Pattern: Mighty Blue	SAA-AP01	\$18.00	no MOQ
Adult Apron	Pattern: Rukki Fields	SAA-AP02	\$18.00	no MOQ
Child Apron	Pattern: Mighty Blue	SAA-AP01C	\$11.00	no MOQ
Child Apron	Pattern: Rukki Fields	SAA-AP02C	\$11.00	no MOQ



by Eva-Lea Designs



Rockspin



Driftwood



Spindrift Set of two: One Rockspin and one Driftwood



Rockspin and Driftwood sold as singles too

These tea towels are 100% linen and measure 18"x 23.5". They are sold as a set of two (one of each design) or as singles. A handy fabric loop makes them easy to display. The bellyband adds eye-catching packaging and looks great on shelves. Group them in a basket, mixing bowl, or lay flat on a decorative tray.

Single Tea Towel	Pattern: Rockspin	SAA-TT21	\$10.00	no MOQ
Single Tea Towel	Pattern: Driftwood	SAA-TT22	\$10.00	no MOQ
Set of 2 Tea Towels	Pattern: Spindrift	SAA-TT21/22	\$18.00/set	no MOQ



100% Linen Oven Mitts, Potholders, Mini-Mitts with Cotton Trim



Sticks and Stones kitchen helpers are 100% linen with cotton trim. Our full-size potholders and oven mitts have a handy fabric loop that makes them easy to display. The quick grab mini-mitts are fingertip-size for pulling hot dishes out of the oven or lifting off a hot lid. All items have attractive hang tags.

Oven Mitt	Pattern: Rockspin	SNS-OM21	\$10.00	no MOQ
Oven Mitt	Pattern: Driftwood	SNS-OM22	\$10.00	no MOQ
Pot Holder	Pattern: Rockspin	SNS-PH01	\$7.00	no MOQ
Pot Holder	Pattern: Driftwood	SNS-PH02	\$7.00	no MOQ
Pot Holder	Pattern: Spindrift REVERSIBLE	SNS-PH21/22	\$7.00	no MOQ
Mini-Mitt	Pattern: Driftwood	SNS-MM01	\$6.00	no MOQ

Order: by email: <u>hello@eva-lea.shop</u>



by Eva-Lea Designs



Our line of nature-inspired tablewares includes 100% linen napkins measuring 18" x 18". Mix and match or sell in sets – these best-sellers make ideal hostess, shower, birthday, and holiday gifts. These napkins look especially attractive when placed vertically in pitchers.

Set of 2 Napkins	Pattern: Rockspin	SNS-NP01	\$15.00/set	no MOQ
Set of 2 Napkins	Pattern: Driftwood	SNS-NP02	\$15.00/set	no MOQ



Our 100% linen aprons features a front pocket. Available in six patterns, these aprons fit most adults at 26"w x 30" long. Great for the kitchen, farmers' market, or working the local bake sale.

Adult Apron	Pattern: Rockspin	SNS-AP01	\$18.00	no MOQ
Adult Apron	Pattern: Driftwood	SNS-AP02	\$18.00	no MOQ
Child Apron	Pattern: Rockspin	SNS-AP01C	\$11.00	no MOQ
Child Apron	Pattern: Driftwood	SNS-AP02C	\$11.00	no MOQ





Generous 100% linen pouches are perfect for organizing bags, backpacks, and suitcases. Sized at $10" \times 8"$ and lined with soft cotton, these zippered bags protect a variety of goods and make great gifts!

Zippered Pouch	Pattern: Very Berry	BGD-ZB01	\$12.00	no MOQ
Zippered Pouch	Pattern: Be Wild	BGD-ZB02	\$12.00	no MOQ
Zippered Pouch	Pattern: Mighty Blue	SAA-ZB01	\$12.00	no MOQ
Zippered Pouch	Pattern: Rukki Fields	SAA-ZB02	\$12.00	no MOQ
Zippered Pouch	Pattern: Rockspin	SNS-ZB01	\$12.00	no MOQ
Zippered Pouch	Pattern: Driftwood	SNS-ZB02	\$12.00	no MOQ

Order: by email: <u>hello@eva-lea.shop</u>





Inspired by nature, our throw pillow covers in 100% linen make a distinct statement in any home. Sized at 18" x 18", they are ideal for a 20" insert of foam or feather. A zippered closure allows for easy laundering. Iron as needed.

Pillowcase	Pattern: Very Berry	BGD-PW01	\$16.00	no MOQ
Pillowcase	Pattern: Be Wild	BGD-PW02	\$16.00	no MOQ
Pillowcase	Pattern: Mighty Blue	SAA-PW01	\$16.00	no MOQ
Pillowcase	Pattern: Rukki Fields	SAA-PW02	\$16.00	no MOQ
Pillowcase	Pattern: Rockspin	SNS-PW01	\$16.00	no MOQ
Pillowcase	Pattern: Driftwood	SNS-PW02	\$16.00	no MOQ

Order: by email: <u>hello@eva-lea.shop</u>





Patterns from the natural world adorn our finely-made 100% silk chiffon scarves. Offered in three patterns, these 15.75" x 59" scarves are ample enough to be styled in several ways. Easily displayed with existing clothing, clipped creatively to a display rack, or folded beautifully within a decorative bowl. A very unique gift!

Scarf	Pattern: Be Wild	SCF-001	\$16.00	no MOQ
Scarf	Pattern: Mighty Blue	SCF-002	\$16.00	no MOQ
Scarf	Pattern: Moondrops	SCF-003	\$16.00	no MOQ

Order: by email: <u>hello@eva-lea.shop</u>





Be Wild

Rukki Fields

Moondrops

Travel just got more inspiring with our satin jewelry roll and make-up bagas a 2-piece set. The $11.75'' \times 6''$ jewelry roll features a patterned satin exterior with coordinating solid interior. Inside, a ring bar and interior zippered pockets make easy work of packing.

The 4.75" x 8.25" x 2.75" make-up bag is gusseted for extra space. The perfect combo for thoughtful gift giving.

Jewelry Roll/Make-up Bag Set	Pattern: Be Wild	BGD-JR01	\$12.00/set no MOQ
Jewelry Roll/Make-up Bag Set	Pattern: Rukki Fields	SAA-JR01	\$12.00/set no MOQ
Jewelry Roll/Make-up Bag Set	Pattern: Moondrops	FIS-JR01	\$12.00/set no MOQ









Wholesale Pricelist

The trays are handcrafted in Scandinavia of a birch wood veneer sourced from Certified Sustainable Forests. The trays and coasters are sealed with a thin matte or glossy melamine final layer that protects the wood. A simple wipe of a damp cloth is all that is necessary to care for the trays and coasters.



Rectangular trays

Small	. 11"x 5"	\$11.00
Medium	. 10.6″x 7.8″	\$14.50
Large	. 16.5″x12.5″	\$19.50

Trays4Us

Round trays

Coasters

Prices, Terms and Conditions:

- Prices are subject to change
- Minimum order for stock trays is 4 units or 8 sets of 4 coasters
- Minimum order size (Stock or Custom Designs): \$200
- We reserve the right to send two additional or two short of ordered quantities. Invoices will be adjusted accordingly
- FOB: West Coast: Redwood City, CA; East Coast: Portsmouth, NH
- Free freight on orders over \$500
- Lead time 3-4 weeks
- Payment: Checks and credit cards
- Net 30 Terms can be established
- Handmade in Finland
- Direct delivery on palettes via air freight possible on orders 500+ trays.

View collection of my tray designs here: https://bit.ly/Eva-Lea-Designs Sales: wholesale@trays4.us, 603-498-6283 (Beth Riley)

