



Before

My Blind dates... Wesley Jr and Kelsey. I still look and them and find it so weird that I gave life to them. 15 months apart so they definitely are keeping me on my toes. I'm always reminded to be more mindful because I want to drill those characteristics into them by setting an example. I cannot love anyone more than I love these two.

After

My daughter Kelsey, and son, Wesley Jr. are the sweetest blind dates I've ever been on. They showed up unexpectedly and introduced me to the person I didn't even know I wanted to become. Ever since, I've focused on not only on loving the heck out of them, but teaching them how to be loving, kind, and compassionate as well. Needless to say, having two babies 15 months apart means there is never (ever) a dull moment, but I wouldn't change a thing. They are my whole world.

Joi Knows How Copywriting

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Before

My husband. That's my baby! I'll listen to those sweet nothings all day. It's pretty much a roller coaster, but I love the thrill. We are hard workers and struggle to find time to just sit back and relax but when we do... We Have FUN! Seriously I love this man. I don't deny we'll spend the rest of this lifetime together.

After

If motherhood is an adventure than marriage is an amusement park. There are highs and lows to it all, but there's nobody I'd rather wait in ridiculously long lines with more than this man. We're hard workers, and let's be honest, sometimes life gets crazy in between the downtime we crave. Still, when we put work away and decide to have an adventure (even if that means going grocery shopping together) we have so much fun. I'm thankful to have found a partner who supports my personal journey as much as the one we're on together.



To Our Non-Black Friends,

Before

A quick note about the N-Word.

We appreciate you purchasing this deck! Although hip-hop music and culture may be created primarily for Black people and by Black people, it is open for all races and backgrounds to enjoy and share.

Certain cards in this deck may contain the N-word, and we respectfully ask that you be mindful of the painful and difficult history surround the word and consider the fact that many Black people would be uncomfortable with you using it.

Your friend in college may have been fine with you saying it, but your friend from college is not representative of the diaspora as a whole. Please take a moment to think about it and make a decision that is considerate and respectful of others.

After

A quick note about the N-Word:

This affirmation deck was created by a black owned business to pay homage to hip-hop culture, while serving up everyday inspiration. Please note that any use of the N-word is purely to support that purpose and is not meant to offend.

And please, don't be that person at the concert who shouts the N-word in a crowd because you think nobody will notice. We do, and it's not cool.

That's it G! Carry on and enjoy the deck.