



EllevATE  
FOUNDATION

# Women's Leadership Summit

## 2025 Partnership Opportunities

JW MARRIOTT LAS VEGAS RESORT & SPA  
March 30 - April 1, 2025 | Las Vegas



[www.ellevatefoundation.org](http://www.ellevatefoundation.org)

| [@ellevatefoundation](https://www.instagram.com/ellevatefoundation)



# About Ellevate Foundation

The Ellevate Foundation is a 501c3 nonprofit formed in 2023 for the purpose of elevating women by providing tools and resources to grow personally and professionally, and provide grants to attend professional development events.

Our annual **Women's Leadership Summit** is our flagship event where we gather each spring to share a special experience focused on leadership, empowerment and self-care. Proceeds help us fulfill our mission.

In 2019, we introduced the Women's Leadership Summit as a first-of-its-kind event, focused on gathering existing and aspiring women leaders in our industry to help develop, grow and encourage likeminded individuals as the industry shifts and expands. Our footprint has blossomed to include women from other professions as well. And, we are delighted to continue growing and expanding our impact!

According to a compilation of data curated by S&P Global Market Intelligence, only 23% of executives and officers at large insurance companies are women.

Yet, a study by McKinsey & Company revealed that women make up 67% of entry level staff. They go on to assert that creating sponsorship opportunities is one way to help women advance professionally. With women being 21% less likely to be promoted than men, there's a clear need for both informal and formal social networks for women.

*Join us in helping to fill that void.*



## Our Goals

Our goal for 2024-2025 is to **raise enough money to not only fund our annual Women's Leadership Summit but to fulfill our mission by sending 2 women to a national professional development event.**

We have created something very special with the WLS platform that cultivates a community all your own. Our partnership packages for 2025 have been carefully designed to meet our monetary goals and fulfill our mission.

Let this be the year we band together, reach back a hand and pull other women up.

As you review the packages within, keep in mind that the investment amounts support the program's hard costs as well as fundraising efforts.

We look forward to partnering with you!

*~The Ellevate Team*





## Our Partners

This is a unique opportunity to mindfully network and introduce your brand to other like-minded females, many of whom are small business owners or hold management, sales and C-Level positions at their companies. Our attendees influence a large number of consumers in the communities they serve. They are poised to be our next generation's mentors.

Join us in **Ellevating** our current and future leaders by investing in one of our curated packages or talking to us about a custom package that fits your brand and budget.

## Our Attendees

Current and aspiring female leaders both within and outside the insurance industry find this a valuable program that fosters personal growth, leadership and self-awareness.

This is indeed a very special sisterhood, and the objective is that everyone returns home with a deeper sense of self, and tools to unleash their own unique magic.







# Premier Partners

## Exclusive Event Partner | \$25,000

- Event Partner level placement of logo on website, marketing, handout + signage
- Exclusive logo placement during event
- 2 Full Access Registrations (includes Ladies Night)
- Additional registrations at cost, w/ opportunity to name as “Guest of (your company)”
- 2 Mars Squad memberships and a 20 second video opportunity in tribute montage.
- VIP table with signage
- Table Top Conversation Host during Networking Hour
- Company named exclusively in grant for professional development event
- Recognition as Event Sponsor from the stage
- Priority consideration for Speaker
- Attendee list
- Professional photo link access

## Diamond Partner | \$15,000

- Diamond level placement of logo on website, marketing, handout + signage
- 2 Full Access Registrations (includes Ladies Night)
- Additional registrations at cost
- 2 Mars Squad memberships and a 20 second video opportunity in tribute montage.
- VIP seating with signage
- Branded name badges
- Company mentioned in grant for professional development event
- Attendee list
- Professional photo link access

## Platinum Partner | \$10,000

- Platinum level placement of logo on website, marketing, handout + signage
- 2 Full Access Registrations (includes Ladies Night)
- Additional registrations at cost
- 2 Mars Squad memberships and a 20 second video opportunity in tribute montage.
- VIP seating with branded chair bands
- Company mentioned in grant for professional development event
- Attendee list
- Professional photo link access

## Custom Partner | Starting at \$10,000

Contact us to curate a package that meets both your budget and vision for partnering with us for Women’s Leadership Summit 2025.



# Technology Partners

## WiFi | \$10,000

- 1 Registration
- Exclusive branding in lounge area
- Custom WiFi password

## Charging Station | \$6,000

- 1 Registration
- Branding on charging station & photo prop

## Photo Booth | \$4,000

- 1 Registration
- Signage at Photo Booth & Logo on photos



# Welcome Reception Partners

## Welcome Reception | \$7,500

- 1 Registration
- Signage on tables at Welcome Reception
- Custom napkins at bar
- Signage by food station
- Welcome address to attendees
- 10 additional drink tickets to hand out

## Networking Hour | \$4,500

- 1 Registration
- Signage by Champagne
- Custom paper charm for wine/champagne glasses





# Arrival Partners

## Marketplace | \$5,000

- 1 Registration
- Signage
- Logo on balloon arch at entry

## Photography | \$4,000

- 1 Registration
- Professional photo link access
- Visibility on website for full year



## Delivered Welcome Amenity | \$3,500

- 1 Registration
- Logo on bag
- Opportunity to include pre-approved branded item in bag

## Shopping Bags | \$3,000

- 1 Registration
- Custom shopping bag for Marketplace

## Registration | \$2,500

- 1 Registration
- Signage at Registration welcoming attendees

## Printed Program Handout | \$2,500

- 1 Registration
- Recognition on handout
- Opportunity to include short message





# Edible Partners

## Brunch & Bubbles | \$10,000

- 2 Registrations
- Signage & Recognition
- Opportunity to give toast before brunch
- 25 additional mimosas tickets to hand out
- Professional photo link access



## Starbucks Break | \$4,000

- 1 Registration
- Branded Starbucks card for each attendee

## Recharge Break | \$3,500

- 1 Registration
- Signage at recharge break & recognition

## Breakfast | \$3,500

- 1 Registration
- Signage at breakfast on Tuesday & recognition

## Hydration Station | \$3,500

- 1 Registration
- Custom cups & logo on watercoolers

## Caffeination | \$3,500

- 1 Registration
- Custom cups & signage at coffee station







# Ladies Night Partners

## Ladies Night Event | \$6,000

- 1 Registrations
- 2 Ladies Night tickets (bring a friend)
- 10 additional drink tickets to hand out
- Opportunity to kick off ladies night or give LN pitch during main event (stage time)
- Signage at event & recognition

## Signature Cocktail | \$3,500

- 1 Registration
- 1 Ladies Night ticket
- 25 additional drink tickets to hand out
- Custom napkins & signage at bar

## Pre-Party Bag | \$3,000

- 1 Registration
- 1 Ladies Night ticket
- Logo on goodie bag

## Late Night Bites | \$2,500

- 1 Registration
- 1 Ladies Night ticket
- Signage at late night bites station

## Photo Booth | \$2,500

- 1 Registration
- 1 Ladies Night ticket
- Signage at photo booth & logo on photos





# Stage Time Partners

## Keynote | \$3,500

- 1 Registration
- Recognition at event and in printed program
- Opportunity to introduce speaker (4 mins)

## Workshop | \$2,500

- 1 Registration
- Recognition at event and in printed program
- Opportunity to introduce session (2 mins)

## WoW | \$2,500

- 1 Registration
- Recognition at event and in printed program
- Opportunity to introduce session (2 mins)

## Raffle | \$2,500

- 1 Registration
- Signage at registration
- Opportunity to announce raffle winners

# Wellness Partners

## Yoga | \$5,000

- 1 Registration
- 25 Branded Yoga Mats
- Signage at event & recognition



## Red Rock Hiking Experience | \$5,000

- 1 Registration
- Intimate networking opportunity (pre-conference, Saturday)
- Opportunity to give out swag to attendees
- Signage at event & recognition

## Guided Nature Walk | \$3,000

- 1 Registration
- Intimate networking opportunity (Sunday, am or pm)
- Opportunity to give out swag to attendees
- Signage at event & recognition





# Add On Opportunities

## Team Bundle | \$5,500

- 8 Registrations
- 8 Ladies Night Tickets
- Reserved Table with Signage
- Exclusive bag
- \$25 x 8 Ellevate Bucks to use at our Pop-Up Shop



## Friend of Ellevate | \$1,000

- Recognition on website
- Event signage

## Networking Hour Tabletop | \$1,000

- 1 Registration
- 1 Tabletop to host intimate networking experience

## Hosted Table During General Session | \$750

- Reserved Table with Signage

## Attendee List | \$500

- List of attendees after the event concludes

## Photography Link Access | \$350

- Access to event photos via dropbox

## MARS Squad Membership | \$250

- Recognition on website
- Photo included in tribute montage



## Drink Ticket Package | \$175

- 10 drink tickets to use/hand out at Welcome Reception, Networking Hour, Bubbles & Brunch or Ladies Night
- Ladies Night includes full bar



# Partner Package Support Levels

## Premier Partners (p. 5)

\$25,000 - Exclusive Event Partner

\$15,000 - Diamond Partner

\$10,000 - Platinum Partner

\$10,000+ - Custom Partner

## \$4,000 - \$10,000

- **Technology Partners (p. 6)**
  - \$10,000 - WiFi
  - \$6,000 - Charging Station
  - \$4,000 - Photo Booth
- **Welcome Reception Partners (p. 6)**
  - \$7,500 - Welcome Reception
  - \$4,500 - Networking Hour
- **Arrival Partners (p. 7)**
  - \$4,000 - Marketplace
  - \$4,000 - Photography
- **Edible Partners (p. 8)**
  - \$10,000 - Brunch & Bubbles
  - \$4,000 - Starbucks
- **Ladies Night Partners (p. 9)**
  - \$6,000 - Ladies Night Event
- **Wellness Partners (p. 10)**
  - \$5,000 - Yoga
  - \$5,000 - Red Rock Hiking Experience

## \$2,500 - \$3,500

- **Arrival Partners (p. 7)**
  - \$3,500 - Delivered Welcome Amenity
  - \$3,000 - Shopping Bags
  - \$2,500 - Registration
  - \$2,500 - Printed Program Handout
- **Edible Partners (p. 8)**
  - \$3,500 - Recharge Break
  - \$3,500 - Breakfast
  - \$3,500 - Hydration Station
  - \$3,500 - Caffeination
- **Ladies Night Partners (p. 9)**
  - \$3,500 - Signature Cocktail
  - \$2,500 - Late Night Bites
  - \$2,500 - Photo Booth
- **Stage Time Partners (p. 10)**
  - \$3,500 - Keynote
  - \$2,500 - Workshop
  - \$2,500 - WoW
  - \$2,500 - Raffle
- **Wellness Partners (p. 10)**
  - \$3,000 - Guided Nature Walk







## **Mars Squad**

When we originally founded this platform, we decided to encourage our male counterparts to share their support of our purpose, to gather existing and aspiring women leaders in our industry to help develop, grow and encourage leadership as the industry shifts and expands. The Mars Squad is an annual membership that helps us promote female leadership in our industry through support of the Women's Leadership Summit (\$250 annual membership fee).

## **Venus Squad**

Aside from our 6 liaisons from the Ellevate Foundation Board of Directors, there is a group of volunteers who allow us to stretch our efforts far and wide. Everything from onsite support to helping spread the word about our efforts. There is a volunteer application on our website to get involved.

## **Words of Wisdom (WoW)**

These are the WLS short TED-style talks that our program features each year. We welcome a diverse and talented group of women to the stage on topics ranging from empowerment to leadership to self-care and purposeful living in a short, sweet & to the point format.

## **Ellevate Workshop**

Each year, participants engage in an onsite activity that's designed to be taken home and continually revisited. In 2019, we all created a Vision Board. In 2022, we utilized an event workbook that included space for notes, reflections and action items. In 2024, speakers provided handouts and actionable items. Stay tuned for the enhanced 2025 curriculum.

## **Ellevate Marketplace**

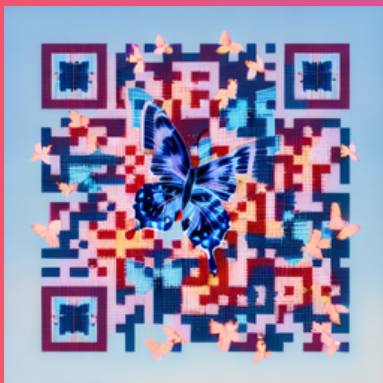
An interactive marketplace that will house the Mars Squad Wall, experience booths, shopping vendors, Ellevate's Pop-Up shop, a WiFi Lounge and the Welcome Reception. Attendees will have the opportunity to visit the Marketplace to take in the experience and network with friends and colleagues.



WE LOOK FORWARD TO MAKING AN IMPACT WITH YOU

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