

400+ graduate and professional clients

12 years serving the grad market

6.3 million total applications processed

650 CRM implementations worldwide

Growing with grad schools  
for more than a decade.

# Because we're rooted in graduate school enrollment success.

The truth is, we've been grounded in the graduate market for the past 12 years, partnering with clients and establishing a history with them. And we've laid the groundwork for accomplishing enrollment goals: a supportive foundation for technology solutions, long-time stability in the business, and a solid network dedicated to you and your team.

- Hobsons provides CRM and online applications to more than 400 graduate and professional schools.
- ApplyYourself, our online application which launched in 1998, was built primarily with grad schools in mind.
- Our first partners were grad programs like Columbia, Duke, and Northwestern, and we have expanded to reach schools and programs of all sizes.
- We now provide a full suite of enrollment solutions to our grad clients. Today, more than 100 clients are using our CRM integrated with the online app.

Discover more about Hobsons' graduate enrollment solutions at our table during the CGS conference or visit [www.hobsons.com/cgs](http://www.hobsons.com/cgs) to download our Top Ten Success Stories in graduate enrollment management.



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