

LM

# LUKE MOEHLE

Play-by-Play Broadcaster

## Contact



(816) 808 – 5488



Professional Email



Website



833 NW Donovan Rd #410  
Lee's Summit, MO 64086

## Education

### **Graduation May 2021**

Bachelor of Journalism, Sports Radio  
and Television Broadcast Journalism  
University of Missouri – MO, Columbia

### **Graduation August 2022**

Bachelor of Science, Parks, Recreation  
and Sport, Sport Management  
University of Missouri – MO, Columbia

## Software

Adobe Creative Cloud, Blue Frame  
Production Truck, Final Cut Pro,  
Microsoft Office

## Media

Facebook, Instagram, Snapchat, Tik  
Tok, Twitter, Showit, Square Space,  
YouTube

## Skills

AP Style Writing, Event Coordination,  
Organization, Problem Solving, Public  
Speaking, Sales, Storytelling,  
Teamwork

## Work Experience

Play-by-Play Broadcaster | NorN Productions, November 2016 –  
Current, Kansas City, MO

- Conducted extensive research on topics to generate meaningful content, articles and scripts
- Accumulated 300+ hours of live on-air experience announcing and producing football, basketball, and baseball games archived on MOKSsports.com.

Broadcast & Media Relations | Orleans Firebirds, June 2022 – August 2022, Orleans, MA

- Broadcasted and distributed media guides for all 44-regular season CCBL games.
- Developed a new revenue stream by adding commercials to broadcasts purchased by local businesses.

Broadcaster & Sales Representative | PostGame Recap, May 2020 –  
December 2021, Richmond, VA

- Recruited over 30 high schools and sponsors for a new podcasting platform by developing presentations to be shared with interested parties in an effort to increase revenue through advertising dollars.
- Interviewed head coaches and edited 15-minute podcast episodes to be shared on social media for 10 different schools each week.

Play-by-Play Broadcaster | Westminster College, March 2021 – May 2021, Fulton, MO

- Served as a broadcaster for home baseball games, compiling game notes, stats, and rosters.
- Assisted in creating social media content through highlights, written columns, and game recaps.

Multimedia Journalist | KOMU-TV, August 2018 – May 2021,  
Columbia, MO

- Conducted interviews of pertinent subjects each day to enhance stories to be shared on-air with the Mid-Missouri audience
- Generated high-quality content on deadline in the form of edited video and written articles before the 5 P.M. and 6 P.M. newscasts.

Manager, Catcher, Bullpen | Mizzou Baseball, August 2018 – May 2020, Columbia, MO

- Oversaw a pitching staff over 15 players in a bullpen setting, often using the latest baseball technology such as Rapsodo.
- Organized the setup and teardown of practices, including field adjustments as requested by the coaching staff to ensure maximum efficiency.